

Technology-based courses enter management studies in business schools

The Hindu Bureau
TIRUCHI

Leading educational institutions in Tiruchi have begun to integrate courses on emerging technologies such as Artificial Intelligence (AI), Big Data and Analytics into management studies to cater to an evolving economic and employment scenario.

According to an official press release, the Indian Institute of Management-Tiruchi (IIM-T) has introduced Text Analytics, AI for Managers and Advanced Machine Learning, among others, in the new curriculum, that reflect the growing importance of data-driven decision-making in different sectors.

"To ensure accessibility for students from all backgrounds, we have introduced no-code AI platforms such as KNIME and Orange. These platforms allow students with limited coding experience to apply AI techniques to solve business problems. Furthermore, AI tools and applications are now integrated within core functional-area courses to ensure broad exposure across marketing, finance, operations, and human resources," said the release.

An increase in demand for graduates who are already skilled in the new technologies has prompted many business schools to design customised study programmes, according to academicians.

Changing market

"The market is changing, and so are recruiters' demands. Students are using AI more now, compared to previous years. However, there should be a balance between using AI and them losing their identity. We have made AI usage in the classroom more appli-



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ACADEMICIANS

cation-based so that Management students can use their own thought processes also," B. Janarthanan, assistant professor, Department of Management Studies, National Institute of Technology - Tiruchi, told *The Hindu*.

He added that new technologies had also been embedded into the pedagogy at the NIT-T.

New courses were introduced into the syllabus at Bharathidasan Institute of Management (BIM) over two years ago, with the aim of equipping students with future-ready technology adoption.

"Most companies are expected to become more technology-dependent in the next few years, and we are preparing our students to be ready at the mid- or top-level of the job market. Out of 120 students, 80-90 prefer courses related to technology and analytics," said BIM professor R. Subramanian.

Martech, Text mining and consumer sentiment analysis, Marketing Analytics; Fintech, Blockchain, Cryptocurrency and Derivative analytics in Finance are some of the new technology application-based courses being offered at BIM.

Academicians said that the need to balance technological expertise with ethical parameters would assume greater importance in the near future.

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TIRUCHIRAPPALLI

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TIMES BUSINESS

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Hyundai, academic institutes tie up for leadership program

TIMES NEWS NETWORK

Chennai: Hyundai Motor launched its leadership development initiative, in partnership with the Indian Institute of Management Tiruchirappalli (IIM-T) and Management Development Institute (MDI) Gurgaon. It aims to nurture and upskill potential high-performing employees for future leadership roles and improve employee retention.

Called 'ARISE Core Talent', the program has officially commenced with 100 employees engaged in phase 1 across the campuses of IIM Tiruchirappalli and MDI Gurgaon. Structured as a two-phased initiative, the se-



CORE GROUP

cond phase is planned for rollout in the third half of 2026 fiscal.

Anchored in a three-pronged pedagogy of education, exposure, and experience, it offers a mix of theoretical knowledge and practical in-

sights. The curriculum includes leadership labs, business case simulations, and cross-functional problem-solving sessions and group discussions. It is designed to fast track leadership readiness by combining academic excellence with business aligned learning experiences, the company said in a release.

Commenting on the launch Natwar Kadel, vertical head of human resources at HMIL said, "We are launching the program as part of our long-term investment in leadership development. It is a commitment to nurture talent with future-ready capabilities, strategic thinking, and a growth mindset."



Source :- The Times of India.

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THE HINDU
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Saturday, July 26, 2025
TIRUCHIRAPALLI

IIM Tiruchi signs MoUs with auto industry majors

The Hindu Bureau
TIRUCHI

Indian Institute of Management-Tiruchi (IIM-T) has signed two Memoranda of Understanding (MoUs) this month to develop leadership capabilities across organisational levels, officials said on Friday.

According to an official release, IIM-T has signed an MoU with Renault Nissan Automotive India Pvt. Ltd. (RNAIPL) to deliver customised certification programmes focused on enhancing the management skills of the company's senior leaders.

The MoU was signed by P. Saravanan, IIM-T Dean - Corporate Relations and Faculty Affairs, and V.M. Keerthi Prakash, managing director, RNAIPL, at a ceremony held on campus.

In a parallel development, Hyundai Motor India Ltd. (HMIL) launched the ARISE Core Talent Programme, a flagship leadership initiative for emerging managers, in collaboration with IIM-T

IIM-T has signed an MoU with Renault Nissan Automotive India Pvt. Ltd. (RNAIPL) and Hyundai Motor India Ltd.

and Management Development Institute (MDI), Gurgaon, on July 3.

The ARISE (Aspiring, Recognising Individuals for Success and Excellence) programme is designed to accelerate leadership readiness for high-potential employees at HMIL with business-focused learning experiences across IIM-T and MDI campuses.

"Our partnership with IIM-T and MDI reflects our belief in strategic talent investment. The ARISE programme is not just about learning - it's about transformation," said Natwar Kadel, vertical head - Human Resources, HMIL.

The programme has officially commenced with its first cohort actively participating in immersive modules, said the release.



source - The Hindu

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TIMES CITY

SUNDAY TIMES OF INDIA, TRICHY / MADURAI
JULY 27, 2025

IIM Trichy inks MoUs with Renault Nissan, Hyundai

TIMES NEWS NETWORK

Trichy: Indian Institute of Management, Trichy, has signed memoranda of understanding (MoUs) with Renault Nissan and Hyundai to develop leadership capabilities across organisational levels. IIM Trichy through two MoUs would serve as a hub for executive education and talent development.

With Renault Nissan, the institute would deliver customised certification programmes focused on enhancing the management skills of its senior leaders. The MoU was formally executed by dean Saravanan P, and Keerthi Prakash, a managing director of Renault Nissan Automotive India Pvt Ltd.

Similarly, Hyundai Motor India Limited (HMIL)

launched the ARISE (Aspiring, Recognising Individuals for Success and Excellence) core talent programme for emerging managers, in collaboration with IIM Trichy and MDI Gurgaon.

IIM said the partnerships aim to empower senior professionals with strategic thinking, adaptive leadership, and ethical decision-making frameworks.



Source: Times of India

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இந்திய மேலாண்மை நிறுவனம் (ஐஐஎம்) திருச்சி, ரெனால்ட் நிசான் ஆட்டோமொபைல் இந்தியா நிறுவனம் இடையே நடந்த புரிந்துணர்வு ஒப்பந்தம் செய்து கொள்ளும் நிகழ்ச்சியில், ஐஐஎம் இயக்குனர் பவன்குமார்சிங், ரெனால்ட் நிசான் நிர்வாக இயக்குனர் கீர்த்தி பிரகாஷ் ஆகியோர் கலந்து கொண்டனர்.



Source :- Dina Malas

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IIM-T launches programme for officials

Trichy: IIM Trichy has conducted a management development programme for officials and elected representatives under the Rashtriya Gram Swaraj Abhiyan (RGSA) scheme of the state rural development department. R Anandakumar, commissioner of rural development and panchayat raj, took part in the inauguration event on Monday. The programme aimed to bring together corporate people championing purpose-driven careers and public sector stakeholders dedicated to grassroots development.

IIM Trichy also hosted the national case competition LOUD (Live Out Ur Dream). The event involving Godrej Industries Limited attracted more than 550 first-year students. TNN



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