




Indian Institute of Management Tiruchirappalli  
Learning Resource Centre



# Research Publications 2011 -2023














2011






S.No	Title	QR Code
01	<b>Majumdar, S., &amp; Chattopadhyay, D.</b> (2011). Debt Crunch: What Does It Mean for Baseload Investment, Emissions and Prices? <i>The Electricity Journal</i> , 24(8), 29–40.	

2012










S.No	Title	QR Code
01	<b>Nithyananda, K.</b> (2012). Alchemy and IPR - Monetizing intellectual property rights. <i>Alchemy and IPR – Monetizing Intellectual Property Rights</i> , 17, 406–416.	
02	<b>Senthil, S., Srirangacharyulu, B., &amp; Ramesh, A.</b> (2012). A Decision Making Methodology for the Selection of Reverse Logistics Operating Channels. <i>Procedia Engineering</i> , 38, 418–428.	







S.No	Title	QR Code
01	Pattnayak, S. S., & Chadha, A. (2013). Technical Efficiency of Indian Pharmaceutical Firms: A Stochastic Frontier Function Approach. Productivity, 54(1), 54–62.	
02	Elavazhagan, K., & Udayakumar, M. (2013). Use of e-resources in the BITS, Pilani-Hyderabad Campus: A Study. Journal of Library and Information science, 3(3), 470.	
03	Gajanand, M. S., & Narendran, T. T. (2013). Green route planning to reduce the environmental impact of distribution. International Journal of Logistics Research and Applications, 16(5), 410–432.	
04	Godwin, T., Gopalan, R., & Narendran, T. T. (2013). Factors influencing the design of a linear rail network for a dedicated freight corridor. International Journal of Logistics Systems and Management, 14(1), 73–92.	
05	Ramachandran, J., Manikandan, K. S., & Pant, A. (2013). Why conglomerates thrive (Outside the U S). Harvard Business Review, 111–120.	
06	Nilakantan, K. (2013). Estimation of career progression and growth properties in Markov manpower systems with a competitive climate. International Journal of Business and Systems Research, 7(3), 292–317.	
07	Nilakantan, K. (2013). Replenishment policies for warehouse systems under cyclic demand. International Journal of Business Performance and Supply Chain Modelling, 5(2), 148–176.	
08	Nagashree, S. N., & Nithyananda, K. (2013). Agricultural Productivity and Rural Sustainability. OIDA International Journal of Sustainable Development, 6(2), 77–82.	
09	Poruthiyil, P. V. (2013). Weaning Business Ethics from Strategic Economism: The Development Ethics Perspective. Journal of Business Ethics, 116(4), 735–749.	
10	Mahadevan, B., Sivakumar, S., Kumar, D. D., & Ganeshram, K. (2013). Redesigning Midday Meal Logistics for the Akshaya Patra Foundation: OR at Work in Feeding Hungry School Children. Interfaces, 43(6), 530–546.	
11	Srirangacharyulu, B., & Srinivasan, G. (2013). An exact algorithm to minimize mean squared deviation of job completion times about a common due date. European Journal of Operational Research, 231(3), 547–556.	

S.No	Title	QR Code
01	<b>Chakraborty, A., &amp; Stewart, G.</b> (2014). Strategy taxonomy and classification system development using content analysis: study of government agencies. <i>International Journal of Society Systems Science</i> , 6(3), 223.	
02	Mishra, R. P., & <b>Chakraborty, A.</b> (2014). Strengths, weaknesses, opportunities and threats analysis of lean implementation frameworks. <i>International Journal of Lean Enterprise Research</i> , 1(2), 162.	
03	Komera, S., & <b>Jijo Lukose P. J.</b> (2014). Corporate Bankruptcy, Soft Budget Constraints, and Business Group Affiliation: Evidence from Indian Firms, <i>Review of Pacific Basin Financial Markets and Policies (RPBFMP)</i> 17(3).	
04	Praveen Bhagawan, M., & <b>Jijo Lukose P. J.</b> (2014). Currency Exposure and Hedging Practices among Indian Non-Financial Firms: An Empirical Study. <i>Foreign Trade Review</i> , 49(3), 247–262.	
05	<b>Nath, P., &amp; Pradhan, R. K.</b> (2014). Does Feeling Happy Contributes to Flexible Thinking: Exploring the Association Between Positive Emotions and Cognitive Flexibility. <i>Psychological Studies</i> , 59(2), 180–190.	
06	<b>Pattnayak, S. S., &amp; Thangavelu, S. M.</b> (2014). Productivity and Learning-by-Exporting: A Firm-Level Analysis of Indian Manufacturing. <i>World Economy</i> , 37(7), 1016–1026.	
07	<b>Pratap, S.</b> (2014). Towards a framework for performing outsourcing capability. <i>Strategic Outsourcing: An International Journal</i> , 7(3), 226–252.	
08	Senthil, S., <b>Srirangacharyulu, B., &amp; Ramesh, A.</b> (2014). A robust hybrid multi-criteria decision making methodology for contractor evaluation and selection in third-party reverse logistics. <i>Expert Systems with Applications</i> , 41(1), 50–58.	
09	<b>Totawar, A. K., &amp; Nambudiri, R.</b> (2014). Can Fairness Explain Satisfaction? Mediation of Quality of Work Life (QWL) in the Influence of Organizational Justice on Job Satisfaction. <i>South Asian Journal of Management</i> , 21(2), 101–122.	
10	<b>Totawar, A. K., &amp; Nambudiri, R.</b> (2014). Mood and Self-Efficacy: The Moderation of Hedonic and Utilitarian Motivation. <i>Human Resource Development Review</i> , 13(3), 314–335.	
11	<b>Totawar, A. K., &amp; Nambudiri, R.</b> (2014). How does Organizational Justice influence Job Satisfaction and Organizational Commitment? Explaining with Psychological Capital. <i>Vikalpa</i> , 39(2), 83–98.	














S.No	Title	QR Code
01	<b>Godwin, T.,</b> Gopalan, R., & Narendran, T. T. (2015). Estimating order delivery times and fleet capacity in freight rail networks: Part I - Simulation modeling. <i>International Journal of Operational Research</i> , 24(3), 329–355.	
02	<b>Godwin, T.,</b> Gopalan, R., & Narendran, T. T. (2015). Estimating order delivery times and fleet capacity in freight rail networks: Part II - Analytic approximation. <i>International Journal of Operational Research</i> , 24(4), 369–398.	
03	<b>Kumar, A.</b> (2015). Does FDI promotes sustainable economic growth. <i>South Asian Journal of Multidisciplinary Studies</i> , 4(1), 1–9.	
04	Komera, S., & <b>Lukose P.J., J.</b> (2014). Capital structure choice, information asymmetry, and debt capacity: evidence from India. <i>Journal of Economics and Finance</i> , 39(4), 807–823.	
05	<b>Manikandan, K. S.,</b> & Ramachandran, J. (2015). Beyond institutional voids: Business groups, incomplete markets, and organizational form. <i>Strategic Management Journal</i> , 36(4), 598–617.	
06	<b>Nithyananda K V.</b> (2015). Innovation is only for Big Players in India. <i>Journal of Management Studies</i> , 7, 22–23.	
07	<b>Ranjan, K. R.,</b> Sugathan, P., & Rossmann, A. (2015). A narrative review and meta-analysis of service interaction quality: new research directions and implications. <i>Journal of Services Marketing</i> , 29(1), 3–14.	
08	Varman, R., & <b>Sreekumar, H.</b> (2015). Locating the past in its silence: history and marketing theory in India. <i>Journal of Historical Research in Marketing</i> , 7(2), 272–279.	
09	Pant, J. J., & <b>Vijaya, V.</b> (2015). Challenges in Diversity Management: A Case Study of Medi Health Systems. <i>South Asian Journal of Management</i> , 22(1), 159–186.	
10	Pant, J. J., & <b>Vijaya, V.</b> (2015). Management of Gen Y Employees Through Psychological Contract - “An Exploratory Study in IT/ITES Companies.” <i>SDMIMD Journal of Management</i> , 6(1), 24–39.	

S.No	Title	QR Code
01	Leyer, M., Kronsbein, D., Willis, R., <b>Chakraborty, A.</b> , & Moormann, J. (2016). Implementation of service systems on the shop-floor level in financial service companies. Empirical evidence from Australia and Germany. <i>International Journal of Production Research</i> , 54(11), 3229–3242.	
02	Mutesi, J. K., Mutingi, M., & <b>Chakraborty, A.</b> (2016). Service Quality Assessment of Internet Banking: Empirical Evidences from Namibia. <i>E-Service Journal</i> , 10(1), 42–65.	
03	<b>Chinchwadkar, R.</b> , & Shekhar, V. (2016). Evolution of Private Equity Regulations in Emerging Markets: A Case of India. <i>The Journal of Private Equity</i> , 20(1), 38–44.	
04	Upadhyayula, R. S., <b>Dhandapani, K.</b> , & Karna, A. (2017). The Role of Cluster Presence and Quality Certification in Internationalization and Performance of Offshore Service Providers. <i>Journal of International Management</i> , 23(1), 72–86.	
05	Dash, B., Narendran, T. T., & <b>Gajanand, M. S.</b> (2016). A model for new product introduction under resource constraints and product interdependence. <i>International Journal of Operational Research</i> , 26(4), 473–508.	
06	Srivatsa Srinivas, S., & <b>Gajanand, M. S.</b> (2017). Vehicle routing problem and driver behaviour: a review and framework for analysis. <i>Transport Reviews</i> , 37(5), 590–611.	
07	<b>Godwin, T.</b> , Sajeev, K., & George, A. C. (2016). Finding time-robust fuel-efficient paths for a call-taxi in a stochastic city road network. <i>Journal of Advanced Transportation</i> , 50(6), 1156–1180.	
08	<b>Gouda, S. K.</b> , Jonnalagedda, S., & Saranga, H. (2016). Design for the environment: Impact of regulatory policies on product development. <i>European Journal of Operational Research</i> , 248(2), 558–570.	
09	<b>Gupta, A.</b> , Saha Biswatosh, & Sarkar Uttam K. (2016). Systemic Concentration in Sponsored Search Markets. <i>ACM Transactions on Management Information Systems (TMIS)</i> , 7(2), 1–26.	
10	<b>Gupta Agam</b> , Saha Biswatosh, & Sarkar Uttam K. (2016). Emergent Heterogeneity in Keyword Valuation in Sponsored Search Markets. <i>Computational Economics</i> , 50(4), 687–710.	

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11	Singh, R., Leepsa, N. M., & <b>Kushwaha, N. N.</b> (2016). Testing the weak form of efficient market hypothesis in carbon efficient stock indices along with their benchmark indices in select countries. <i>Iranian Journal of Management Studies</i> , 9(3), 627.	
12	<b>Mukundhan, K. V.</b> , & Nandakumar, M. K. (2016). Stakeholder Influences on the Choice and Performance of FDI-based Market Entry Modes. <i>International Studies of Management &amp; Organization</i> , 46(1), 63–74.	
13	<b>Pratap, S., Gupta, A.,</b> Arqum, M., & Kavita, M. (2016). Playing games, receiving gifts, creating experiences and building brands. <i>Marketing Intelligence &amp; Planning</i> , 34(4), 486–503.	
14	<b>Pattnayak, S. S., &amp; Chadha, A.</b> (2016). Is health care a luxury? The debate revisited with new evidence from emerging economies. <i>Applied Economics</i> , 48(34), 3195–3207.	
15	<b>Ranjan, K. R.,</b> & Read, S. (2016). Value co-creation: concept and measurement. <i>Journal of the Academy of Marketing Science</i> , 44(3), 290–315.	
16	<b>Som, A.</b> (2016). The Joint Effects of Regulatory Focus and Argument Strength of Product Related Information on Choice Behaviour. <i>Australasian Marketing Journal</i> , 24(3), 226–237.	
17	Rossmann, A., Ranjan, K. R., & <b>Sugathan, P.</b> (2016). Drivers of user engagement in eWoM communication. <i>Journal of Services Marketing</i> , 30(5), 541–553.	
18	<b>Totawar, A.,</b> Nambudiri, R., & Nath, P. (2016). I am in a good mood, but does that affect my self-efficacy? An experimental study to test the moderation of hedonic and utilitarian motivation. <i>International Journal of Applied Business and Economic Research</i> , 14, 115–140.	
19	Pant, J., & <b>Vijaya, V.</b> (2016). Multiple Psychological Contracts and Diversity Management in VUCA Times. <i>Great Lakes Herald</i> , 10, 42–67.	















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01	Upadhyayula, R. S., <b>Dhandapani, K.</b> , & Karna, A. (2017). The Role of Cluster Presence and Quality Certification in Internationalization and Performance of Offshore Service Providers. <i>Journal of International Management</i> , 23(1), 72–86.	
02	<b>Srivatsa Srinivas, S.</b> , & <b>Gajanand, M. S.</b> (2017). Vehicle routing problem and driver behaviour: a review and framework for analysis. <i>Transport Reviews</i> , 37(5), 590–611.	
03	<b>Godwin, T.</b> (2017). An Empirical Analysis of Delhi - Mumbai Sector Flight Fares. <i>International Journal of Business</i> , 4, 60–78.	
04	<b>Khare, A.</b> , & Varman, R. (2017). Subalterns, empowerment and the failed imagination of markets. <i>Journal of Marketing Management</i> , 33(17–18), 1593–1602.	
05	<b>Maheswarappa, S. S.</b> , Sivakumaran, B., & Kumar, A. G. (2017). Returns to search when consumers use and do not use recommendation agents. <i>Asia Pacific Journal of Marketing and Logistics</i> , 29(4), 813–836.	
06	<b>Srirangacharyulu, B.</b> (2017). Completion time variance minimisation on two identical parallel processors. <i>Computers and Operations Research</i> , 86, 54–64.	
07	<b>Srirangacharyulu, B.</b> , & Srinivas, K. (2017). A Heuristic Method for the two-stage Supply Chain Distribution Problem with Fixed Charge. <i>International Journal of Mechanical and Production Engineering</i> , 5(5).	













S.No	Title	QR Code
01	Ganesan, M., <b>Antony, S. P.</b> , & George, E. P. (2018). Dimensions of job advertisement as signals for achieving job seeker's application intention. <i>Journal of Management Development</i> , 37(5), 425–438.	
02	Isack, H. D., Mutingi, M., Kandjeke, H., Vashishth, A., & <b>Chakraborty, A.</b> (2018). Exploring the adoption of Lean principles in medical laboratory industry: Empirical evidences from Namibia. <i>International Journal of Lean Six Sigma</i> , 9(1), 133–155.	
03	Silombela, T., Mutingi, M., & <b>Chakraborty, A.</b> (2018). Impact of quality management tools and techniques: Case of Namibian municipal water distributors. <i>Journal of Quality in Maintenance Engineering</i> , 24(1), 2–21.	
04	Sreedharan, V. R., Gopikumar, G. V., Nair, S., <b>Chakraborty, A.</b> , & Antony, J. (2018). Assessment of critical failure factors (CFFs) of Lean Six Sigma in real life scenario: Evidence from manufacturing and service industries. <i>Benchmarking: An International Journal</i> , 25(8), 3320–3336.	
05	Mutingi, M., & <b>Chakraborty, A.</b> (2018). Quality Management Practices in Namibian SMEs: An Empirical Investigation. <i>Global Business Review</i> , 22(2), 381–395.	
06	<b>Chinchwadkar, R.</b> , & Seth, R. (2018). The Choice of Exit: Influence of Private Equity Investors and Buyout Entry. <i>Journal of Emerging Market Finance</i> , 17(1_suppl), S1–S26.	
07	Dash, B., <b>Gajanand, M. S.</b> , & Narendran, T. T. (2018). A model for planning the product portfolio and launch timings under resource constraints. <i>International Journal of Production Research</i> , 56(15), 5081–5103.	
08	<b>Gouda, S. K.</b> , & Saranga, H. (2018). Sustainable supply chains for supply chain sustainability: impact of sustainability efforts on supply chain risk. <i>International Journal of Production Research</i> , 56(17), 5820–5835.	
09	Ghosh, D., <b>Gouda, S. K.</b> , Shankar, R., Swami, S., & <b>Thomas, V. C.</b> (2018). Strategic decision making under subscription-based contracts for remanufacturing. <i>International Journal of Production Economics</i> , 200, 134–150.	
10	<b>Gouda, S.K.</b> , Awasthy, P., Krishnan, T.S., & Sreedevi. R. (2018). What does “Green quality” really mean ? <i>The TQM journal</i> , 31(1), 52-69.	
11	<b>Lanke, P.</b> (2018). Knowledge hiding: impact of interpersonal behavior and expertise. <i>Human Resource Management International Digest</i> , 26(2), 30–32.	
12	<b>Makhecha, U. P.</b> , Srinivasan, V., Prabhu, G. N., & Mukherji, S. (2018). Multi-level gaps: a study of intended, actual and experienced human resource practices in a hypermarket chain in India. <i>The International Journal of Human Resource Management</i> , 29(2), 360–398.	
13	<b>Mahajan, V.</b> , Nauriyal, D. K., & Singh, S. P. (2018). Domestic market competitiveness of Indian drug and pharmaceutical industry. <i>Review of Managerial Science</i> 2018 14:3, 14(3), 519–559.	

S.No	Title	QR Code
14	<b>Mahajan, V.</b> , Nauriyal, D. K., & Singh, S. P. (2018). Efficiency and Its Determinants: Panel Data Evidence from the Indian Pharmaceutical Industry. <i>Margin: The Journal of Applied Economic Research</i> , 12(1), 19 – 40.	
15	Mishra, A., <b>Maheswarappa, S. S.</b> , Maity, M., & Samu, S. (2018). Adolescent's eWOM intentions: An investigation into the roles of peers, the Internet and gender. <i>Journal of Business Research</i> , 86, 394–405.	
16	Mishra, A., <b>Maheswarappa, S. S.</b> , Maity, M., & Samu, S. (2018). Teenagers' eWOM intentions: a nature vs nurture perspective. <i>Marketing Intelligence &amp; Planning</i> , 36(4), 470–483.	
17	Mishra, A., <b>Maheswarappa, S. S.</b> , & Colby, C. L. (2018). Technology readiness of teenagers: a consumer socialization perspective. <i>Journal of Services Marketing</i> , 32(5), 592–604.	
18	Mishra, A., & <b>Maheswarappa, S. S.</b> (2018). How Content Valence and Online Impression Influence Goal Achievement in Social Media Environment? <i>Global Business Review</i> , 20(5), 1267–1281.	
19	Jain, S., Jain, N. K., & <b>Metri, B.</b> (2018). Strategic framework towards measuring a circular supply chain management. <i>Benchmarking: An International Journal</i> , 25(8), 3238–3252.	
20	Sharma, D., Gupta, A., Mateen, A., & <b>Pratap, S.</b> (2018). Making sense of the changing face of Google's search engine results page: an advertiser's perspective. <i>Journal of Information, Communication and Ethics in Society</i> , 16(1), 90–107.	
21	<b>Pratap, S.</b> , & Saha, B. (2018). Evolving efficacy of managerial capital, contesting managerial practices, and the process of strategic renewal. <i>Strategic Management Journal</i> , 39(3), 759–793.	
22	<b>Sreekumar, H.</b> (2018). Negotiation and resistance: a history of consumption in British India. <i>Journal of Historical Research in Marketing</i> , 10(3), 280–293.	
23	<b>Sreekumar, H.</b> , & Varman, R. (2018). Vagabonds at the Margins: Acculturation, Subalterns, and Competing Worth. <i>Journal of Macromarketing</i> , 39(1), 37–52.	
24	<b>Sharma, S. K.</b> , Al-Badi, A., Rana, N. P., & Al-Azizi, L. (2018). Mobile applications in government services (mG-App) from user's perspectives: A predictive modelling approach. <i>Government Information Quarterly</i> , 35(4), 557–568.	
25	<b>Sharma, S. K.</b> , Mangla, S. K., Luthra, S., & Al-Salti, Z. (2018). Mobile wallet inhibitors: Developing a comprehensive theory using an integrated model. <i>Journal of Retailing and Consumer Services</i> , 45, 52–63.	
26	<b>Singh, J. B.</b> , Chandwani, R., & Kumar, M. (2018). Factors affecting Web 2.0 adoption: exploring the knowledge sharing and knowledge seeking aspects in health care professionals. <i>Journal of Knowledge Management</i> , 22(1), 21–43.	
27	<b>Yamini, S.</b> , & Marathe, R. R. (2018). Mathematical model to mitigate planning fallacy and to determine realistic delivery time. <i>IIMB Management Review</i> , 30(3), 242–257.	












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01	<b>Chakraborty, A.,</b> Mutingi, M., & Vashishth, A. (2019). Quality management practices in SMEs: a comparative study between India and Namibia. <i>Benchmarking: An International Journal</i> , 26(5), 1499–1516.	
02	Antony, J., Sunder M, V., Sreedharan, R., <b>Chakraborty, A.,</b> & Gunasekaran, A. (2019). A systematic review of Lean in healthcare: a global prospective. <i>International Journal of Quality and Reliability Management</i> , 36(8), 1370–1391.	
03	<b>Chattopadhyay, S. P.,</b> & Aundhe, M. Das. (2019). Vendor boundary spanning in Indian Information Technology (IT) companies. <i>Asia Pacific Journal of Management</i> , 1–39.	
04	Gupta, A., Mateen, A., Sharma, D., Sarkar, U. K., & <b>Cheruvil Thomas, V.</b> (2019). Combating incumbency advantage of network effects: The role of entrant's decisions and consumer preferences. <i>Competition and Regulation in Network Industries</i> , 20(1), 3–32.	
05	Lahiri, S., & <b>Dhandapani, K.</b> (2019). Project performance in emerging market: The influence of cultural distance and business group affiliation. <i>Asia Pacific Journal of Management</i> , 38(1), 179–207.	
06	Elango, B., <b>Dhandapani, K.,</b> & Giachetti, C. (2019). Impact of institutional reforms and industry structural factors on market returns of emerging market rivals during acquisitions by foreign firms. <i>International Business Review</i> , 28(5), 101493.	
07	<b>Dhandapani, K.,</b> Upadhyayula, R. S., & Basant, R. (2019). Post internationalization strategies of born global service firms. <i>Competitiveness Review: An International Business Journal</i> , 29(5), 481–496.	
08	<b>Dixit, B. K.</b> (2019). Operating performance of acquirers after acquisition: evidence from India. <i>Journal of Indian Business Research</i> , 12(3), 327–341.	
09	<b>Gouda, S. K.,</b> Sanjeev Swami, & Debabrata Ghosh. (2019). Upcycling can take sustainable supply chains beyond recycling view article. <i>Supply Chain Management Review</i> , 6–7.	
10	Awasthy, P., Gopakumar, K. V, <b>Gouda, S. K.,</b> & Haldar, T. (2019). Trust in humanitarian operations: a content analytic approach for an Indian NGO. <i>International Journal of Production Research</i> , 57(9), 2626–2641.	
11	Kuiti, M. R., Ghosh, D., <b>Gouda, S. K.,</b> Swami, S., & Shankar, R. (2019). Integrated product design, shelf-space allocation and transportation decisions in green supply chains. <i>International Journal of Production Research</i> , 57(19), 6181–6201.	

S.No	Title	QR Code
12	Srivastava, E., <b>Maheswarappa, S. S.</b> , & Sivakumaran, B. (2019). Nostalgic advertising: managing ambivalence to make it work. <i>Marketing Intelligence and Planning</i> , 37(3), 284–297.	
13	Shaik, F. F., & <b>Makhecha, U. P.</b> (2019). Drivers of Employee Engagement in Global Virtual Teams. <i>Australasian Journal of Information Systems</i> , 23.	
14	Srinivasan, V., & <b>Makhecha, U. P.</b> (2019). Ambidexterity in CHRO Roles: Balancing Exploitative with Explorative Roles. <i>NHRD Network Journal</i> , 12(2), 174–185.	
15	<b>Mukundhan, K. V.</b> , Sahasranamam, S., & Cordeiro, J. J. (2019). Corporate investments in tax havens: evidence from India. <i>Asian Business and Management</i> , 18(5), 360–388.	
16	Lanke, P., & <b>Nath, P.</b> (2019). What have we learned? 10 years of current issues in methods and practice. <i>Current Issues in Tourism</i> , 23(24), 3016–3024.	
17	Prasad, P., Sivasankaran, N., <b>Saravanan, P.</b> , & Kannadhasan, M. (2019). Does corporate governance influence the working capital management of firms: evidence from India. <i>International Journal of Corporate Governance</i> , 10(1), 42.	
18	Thenmozhi, M., <b>Saravanan, P.</b> , & Sasidharan, A. (2019). Impact of excess cash on earnings management and firm value: Evidence from China. <i>Corporate Ownership and Control</i> , 17(1), 245–254.	
19	<b>Sharma, S. K.</b> , & Sharma, M. (2019). Examining the role of trust and quality dimensions in the actual usage of mobile banking services: An empirical investigation. <i>International Journal of Information Management</i> , 44, 65–75.	
20	<b>Sharma, S. K.</b> , Sharma, H., & Dwivedi, Y. K. (2019). A Hybrid SEM-Neural Network Model for Predicting Determinants of Mobile Payment Services. <i>Information Systems Management</i> , 36(3), 243–261.	
21	<b>Singh, J. B.</b> , & <b>Vimalkumar, M.</b> (2019). From Mobile Access to Use. <i>Economic and Political Weekly</i> , 54(32), 60–67.	
22	<b>Som, A.</b> , Dubelaar, C., & Chowdhury, R. M. M. I. (2019). The effects of goal orientation on goal pursuit. <i>Journal of Business Research</i> , 104, 322–332.	
23	<b>Vashishth, A.</b> , & <b>Chakraborty, A.</b> (2019). Service Research in Asia: Research Paradigm and Productivity. <i>Services Marketing Quarterly</i> , 40(4), 285–300.	
24	<b>Vashishth, A.</b> , <b>Chakraborty, A.</b> , & Antony, J. (2019). Lean Six Sigma in financial services industry: a systematic review and agenda for future research. <i>Total Quality Management and Business Excellence</i> , 30(3–4), 447–465.	
25	Pant, J. J., & <b>Vijaya, V.</b> (2019). Exploring millennial psychological contract expectations across talent segments. <i>Employee Relations: The International Journal</i> , 41(4), 773–792.	





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01	G, M., <b>Antony, S. P.</b> , & George, E. P. (2020). Understanding job and organizational attributes as signals from recruitment advertisement. <i>Journal of Indian Business Research</i> , 13(1), 134-153. doi:10.1108/JIBR-04-2018-0112	
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## Learning Resource Centre

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