

**HARVARD
BUSINESS
REVIEW**

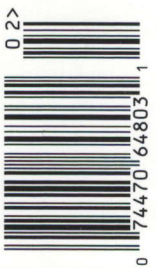
How AI Can Transform Your Organization

Streamline operations, spur innovation, and win over skeptical employees.

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2025



“Success with artificial intelligence will depend as much on people as it does on technology.”

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"Ambition, focus, and speed has been a part of e.l.f.'s culture since its founding."

-TARANG AMIN, CEO OF E.L.F. BEAUTY