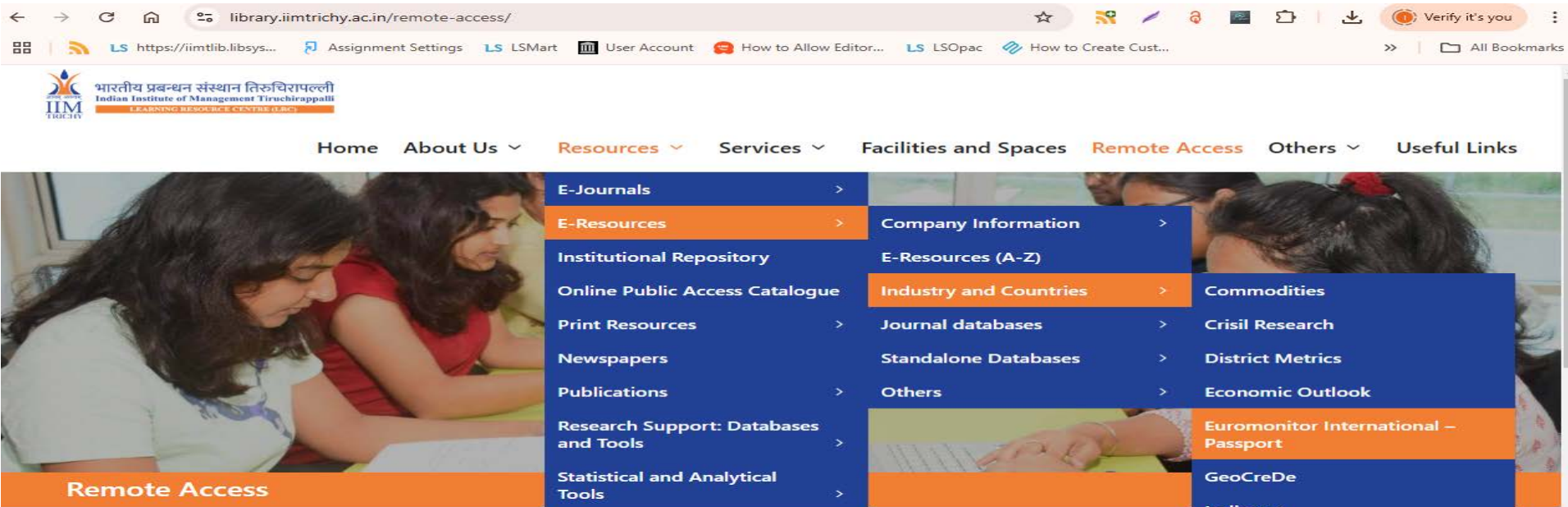


Euromonitor Passport

- # Passport is a vast resource of business intelligence on Industries, Countries and Consumers.
- # Users can use it to track market sizes, brand shares, company shares, industry trends, competitive landscape as we as understand market dynamics.

<https://library.iimtrichy.ac.in/> >> Industry & Countries >> Euromonitor Passport



The screenshot shows the library website interface. The top navigation bar includes: Home, About Us, Resources, Services, Facilities and Spaces, Remote Access, Others, and Useful Links. The 'Remote Access' menu is open, displaying a list of categories: E-Journals, E-Resources, Institutional Repository, Online Public Access Catalogue, Print Resources, Newspapers, Publications, Research Support: Databases and Tools, and Statistical and Analytical Tools. The 'E-Resources' category is expanded, showing sub-items: Company Information, E-Resources (A-Z), Industry and Countries, Journal databases, Standalone Databases, and Others. The 'Industry and Countries' sub-item is further expanded, listing: Commodities, Crisil Research, District Metrics, Economic Outlook, Euromonitor International - Passport (highlighted), GeoCreDe, Indiatat, Industry Outlook, States of India, and WARC. A 'Remote Access' banner is visible at the bottom left of the menu area.

Information about Remote Access

LRC provides a Remote Access facility to current students and faculty. LRC subscribes electronic databases of academic interest to support the academic activities of the Institute students, faculty, and staff. These resources of electronic databases are purchased by the Institute either directly or through consortia. These are also governed by license and contract agreements. Each electronic resource database, whether purchased individually or through consortia, contains strict guidelines on the use of resources by authorized users.



Home page is simple to use with intuitive search option which guides users from statistics to analysis in no time

The screenshot displays the Passport website interface. At the top, there is a navigation bar with the 'Passport' logo and menu items: Search, Industries, Economies, Consumers, Companies, Analytics, and Help. Below the navigation bar is a search bar with a dropdown menu set to 'ALL' and a 'GO' button. The main content area features a large blue banner for 'Beiersdorf AG in Beauty and Personal Care (World)' with the subtitle 'Global Company Profile | 06 Jul 2021'. To the right of the banner are sections for 'YOUR ANALYSTS' (showing four analyst portraits) and 'YOUR ACCOUNT MANAGERS' (showing a placeholder image). Below the banner are four content blocks: 'COVID-19: ADAPTING AND RECOVERING' with a cityscape image and a 'GO' button; 'WANT THE BEST PASSPORT EXPERIENCE?' with a 'REGISTER NOW' button and text 'Save your Search, Download Content, Connect and Share!'; 'ANALYTICS IN ACTION' with a world map image and a 'GO' button; and 'COUNTRY REPORTS: DATAGRAPHS' with three dropdown menus for 'CHOOSE INDUSTRY', 'CHOOSE CATEGORY', and 'CHOOSE GEOGRAPHY', and a 'GO' button.

Passport Search Industries Economies Consumers Companies Analytics Help

ALL Search by keyword GO

Beiersdorf AG in Beauty and Personal Care (World)

Global Company Profile | 06 Jul 2021

YOUR ANALYSTS

YOUR ACCOUNT MANAGERS

COVID-19: ADAPTING AND RECOVERING

Our analytics dashboard, scenarios and related analysis examine the data behind the impact of COVID-19 and the path to recovery.

GO

WANT THE BEST PASSPORT EXPERIENCE?

[REGISTER NOW](#)

Save your Search, Download Content, Connect and Share!

ANALYTICS IN ACTION

Identify growth drivers, the state of the current competitive landscape and trends through articles, analysis and reports.

GO

COUNTRY REPORTS: DATAGRAPHS

Understand the market landscape with interactive visualisations of industry, category and geographical data.

CHOOSE INDUSTRY

CHOOSE CATEGORY

CHOOSE GEOGRAPHY

GO

Passport Search - create detailed custom searches to access specific information in database

The screenshot displays the Passport Search web application interface. At the top, a navigation bar includes the 'Passport' logo and several menu items: 'Search', 'Industries', 'Economies', 'Consumers', 'Companies', 'Analytics', and 'Help'. A yellow arrow points to the 'Search' tab. Below the navigation bar is a search bar with a dropdown menu set to 'ALL' and a 'GO' button. The main content area features a large blue banner for 'Retail Tissue Global Industry Overview' dated 'Briefing | 20 Jul 2020'. To the right, there are sections for 'YOUR ANALYSTS' (showing three profile pictures) and 'YOUR ACCOUNT MANAGERS' (showing one profile picture). Below these are four columns of featured content: 'COVID-19', 'ANALYTICS IN ACTION', 'COUNTRY REPORTS: DATAGRAPHS', and 'SEARCH STATISTICS'. Each column contains a brief description and a 'GO' button. At the bottom, there are four more sections: 'SEARCH ANALYSIS', 'SEARCH DASHBOARDS', 'BREXIT SCENARIOS TOOL', and 'MEGATRENDS'. The footer contains copyright information for Euromonitor International, contact links, and the Euromonitor International logo.

Search >> Search Full Tree >> Go

The screenshot displays the Passport training interface. At the top, a navigation bar includes the Passport logo and menu items: Search, Industries, Economies, Consumers, Companies, Analytics, Consulting, and Help. Below this is a search bar with a dropdown menu set to 'ALL' and a 'GO' button. The main content area is titled 'Search' and contains several sections:

- Search Full Tree:** A blue box with the text 'Get everything you need'. It features a dropdown menu labeled 'CATEGORIES AND TOPICS' and a 'GO' button with a right arrow, which is highlighted with an orange box.
- Browse Tree:** A dark blue box with the text 'Explore a category or topic'. It also features a dropdown menu labeled 'CATEGORIES AND TOPICS' and a 'GO' button with a right arrow.
- SEE DATA NOW Quick Market Statistics:** A section for selecting specific categories or topics and geographies. It includes two input fields: 'TYPE A SPECIFIC CATEGORY OR TOPIC' and 'TYPE A SPECIFIC GEOGRAPHY'. Below these fields is a 'SEE DATA NOW' button with a right arrow.
- RECENT SEARCHES:** A list of search history items, each starting with the date '16 JAN 2019' and followed by the search query. The items are:
 - You searched for : Employed Population Kazakhstan
 - You searched for : Exports of Goods and Services Kazakhstan
 - You searched for : Exports of Goods and Services Kazakhstan
 - You searched for : Consumer Expenditure on Education Kazakhstan
 - You searched for : Urban Population Kazakhstan
 - You searched for : Cigarettes Kazakhstan
 - You searched for : Processing of Nuclear Fuel Kazakhstan
 - You searched for : Store-based Retailing Kazakhstan
 - You searched for : Refined Petroleum Products Kazakhstan
 - You searched for : Vegetables Kazakhstan

At the bottom of the page, there is a footer with the text: © 2019 Euromonitor is privately owned & trademarked | [Contact](#) | [Terms and Conditions](#) | [Privacy Policy](#) | [Cookie Policy](#). The Euromonitor International logo is also present in the bottom right corner.

One can do multi industry comparisons by comparing similar and adjacent industries across multiple geographies

Search Full Tree: Categories and Topics

✓ CATEGORIES AND TOPICS (2) 2 GEOGRAPHIES (0) SEARCH

✕ Beauty and Personal Care ✕ Consumer Finance Clear All

INDUSTRIES

- Alcoholic Drinks
- Apparel and Footwear
- Beauty and Personal Care
- Consumer Appliances
- Consumer Electronics
- Consumer Finance
- Consumer Foodservice
- Consumer Health
- Health and Wellness

Search Full Tree: Categories and Topics

✓ CATEGORIES AND TOPICS (4) 2 GEOGRAPHIES (0) SEARCH

✕ Beauty and Personal Care ✕ Consumer Finance ✕ Digital Consumer ✕ Income and Expenditure Clear All

- Tissue and Hygiene
- Travel
- ECONOMIC AND CONSUMER TOPICS**
- Business Dynamics
- Digital Consumer
- Economy, Finance and Trade
- Households
- Income and Expenditure
- Sustainability
- Population

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You can expand your search by co-relating your search with a relevant socio economic indicator as chosen

Complete the search by choosing the geography from our 100 + countries and regions

Search Full Tree: Categories and Topics

CATEGORIES AND TOPICS (4) **GEOGRAPHIES (0)** **SEARCH**

No Geographies have been selected.

Type a specific geography to filter the available items


Find a Specific Geography

GEOGRAPHIES

- World
- + Asia Pacific
- + Australasia
- + Eastern Europe
- + Latin America
- + Middle East and Africa

Select a Predefined Geography list

- GEOGRAPHIES**
- All countries
- Americas
- APEC
- ASEAN
- BRIC



One can also choose from our dedicated predefined geography list that caters to economic group countries i.e BRICS, ASEAN etc

Structured data by Industries, tracking hundreds of consumer trends, products and services

The screenshot displays the Passport website interface. At the top, there is a navigation bar with the 'Passport' logo and several menu items: Search, Industries (highlighted), Economies, Consumers, Companies, Analytics, Consulting, and Help. Below the navigation bar is a search bar with a dropdown menu set to 'ALL' and a 'Search by keyword' input field.

The main content area is divided into several sections:

- HOT DRINKS**: A section header.
- FEATURED CONTENT**: A large blue banner with the text 'Megatrend Briefing - Connecting Consumers: Future Mobility, and City' and 'Opinion | 05 Jun 2018'.
- Industries Menu**: A dropdown menu listing various categories. The 'Hot Drinks' category is highlighted with an orange box. The categories listed are:
 - Consumer Products: Alcoholic Drinks, Apparel and Footwear, Automotive, Beauty and Personal Care, Consumer Appliances, Consumer Electronics, Consumer Health, Ethical Labels, Eyewear, Fresh Food, Health and Wellness, Home and Garden.
 - Home Care: Hot Drinks (highlighted), Luxury Goods.
 - Services: Consumer Finance, Consumer Foodservice, Institutional Channels, Retailing, Sports, Travel.
 - Supply: Ingredients, Packaging.
- STATISTICS**: A section with a 'SEARCH STATISTICS' sub-header. It includes a text box: 'Find the data you need. Quickly identify statistics by category impacting your organisation.' Below this is a dropdown menu labeled 'SELECT A CATEGORY' and a 'GO' button.
- ANALYSIS**: A section with a 'BRIEFINGS' sub-header. It features a green 'Briefings' card and a list of three briefing titles:
 - 'The Future of the Meat: Mapping a New Fresh Food Economy' (08 Jan 2019)
 - 'Hot Drinks: Quarterly Briefing Q4 2018' (21 Nov 2018)
 - 'Reacting to the Third Wave: Alternative Approaches to Coffee Premiumisation' (15 Nov 2018)
 - 'The Megabrands: The Top 100 fmcg Brands Worldwide' (24 Oct 2018)
 A 'VIEW ALL BRIEFINGS' button is located at the bottom right of this section.

Two folded search process

1. Choose industry/category you want
2. Choose the geography you want and click search

1

Industries

<input type="checkbox"/> Alcoholic Drinks	<input type="checkbox"/> Fresh Food	<input type="checkbox"/> Packaging
<input type="checkbox"/> Apparel and Footwear	<input type="checkbox"/> Health and Wellness	<input type="checkbox"/> Personal Accessories
<input type="checkbox"/> Automotive	<input type="checkbox"/> Home and Garden	<input type="checkbox"/> Pet Care
<input type="checkbox"/> Beauty and Personal Care	<input type="checkbox"/> Home Care	<input type="checkbox"/> Retailing
<input type="checkbox"/> Consumer Appliances	<input checked="" type="checkbox"/> Hot Drinks	<input type="checkbox"/> Soft Drinks
<input type="checkbox"/> Consumer Electronics	<input type="checkbox"/> Ingredients	<input type="checkbox"/> Sports
<input type="checkbox"/> Consumer Finance	<input type="checkbox"/> Institutional Channels	<input type="checkbox"/> Tissue and Hygiene
<input type="checkbox"/> Consumer Foodservice	<input type="checkbox"/> Luxury Goods	<input type="checkbox"/> Tobacco

Browse Tree: Categories and Topics

CATEGORIES AND TOPICS (4) GEOGRAPHIES (0)

Hot Drinks Coffee Tea Other Hot Drinks [Clear All](#)

Type a specific category or topic to filter the available items

Find a Specific Category or Topic

You Are Here: [Categories and Topics](#) > HOT DRINKS

Select All

Industries

<input checked="" type="checkbox"/> Coffee	<input checked="" type="checkbox"/> Other Hot Drinks
<input checked="" type="checkbox"/> Tea	

[NEXT](#) [Back to top](#)

2

3

<input type="checkbox"/> World	<input type="checkbox"/> Eastern Europe	<input type="checkbox"/> North America
<input type="checkbox"/> Asia Pacific	<input type="checkbox"/> Latin America	<input type="checkbox"/> Western Europe
<input type="checkbox"/> Australasia	<input type="checkbox"/> Middle East and Africa	

4

<input type="checkbox"/> Albania	<input type="checkbox"/> Hungary	<input type="checkbox"/> Poland
<input type="checkbox"/> Belarus	<input type="checkbox"/> Kosovo	<input checked="" type="checkbox"/> Romania
<input type="checkbox"/> Bosnia-Herzegovina	<input checked="" type="checkbox"/> Latvia	<input type="checkbox"/> Russia
<input checked="" type="checkbox"/> Bulgaria	<input type="checkbox"/> Lithuania	<input type="checkbox"/> Serbia
<input type="checkbox"/> Croatia	<input type="checkbox"/> Macedonia	<input type="checkbox"/> Slovakia
<input type="checkbox"/> Czech Republic	<input type="checkbox"/> Moldova	<input type="checkbox"/> Slovenia

5

[SEARCH](#)

The result page has both - Statistics/Analysis
 Refine your search to find further relevant analysis by geography, categories and topics, analysis type and lifestyle themes.



REFINE YOUR SEARCH



MARKET SIZES

Aggregated sales in a time series by standard data types, per capita and growth.

Coffee Romania
 Hot Drinks Romania
 Other Hot Drinks Latvia
 Tea Latvia
 Coffee Latvia

VIEW FULL DATA SET

CONFIGURE AND EXPORT YOUR DATA

COMPANY SHARES

Share of sales and actual sales by company in a time series by standard data types.

Other Hot Drinks Latvia
 Tea Romania
 Coffee Latvia
 Tea Latvia
 Tea Bulgaria

VIEW FULL DATA SET

CONFIGURE AND EXPORT YOUR DATA

BRAND SHARES

Share of sales and actual sales by brand in a time series by standard data types.

Other Hot Drinks Latvia
 Tea Romania
 Tea Latvia
 Tea Bulgaria

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You searched for:

CATEGORIES AND TOPICS (1): Hot Drinks
 GEOGRAPHIES (3): Bulgaria, Latvia, Romania

STATISTICS

ANALYSIS

REFINE YOUR SEARCH

GEOGRAPHIES

CATEGORIES AND TOPICS

ANALYSIS

LIFESTYLE THEMES

SORT

DATES



Hot Drinks in Latvia

COUNTRY REPORT | 06 MAR 2019

Thanks to the improving economy and rising incomes, a growing and retailers continue relying on innovation and education to be volume market. The inherently and potentially more sophisticate



Hot Drinks in Bulgaria

COUNTRY REPORT | 06 MAR 2019

Overall, 2018 was a good year for hot drinks in Bulgaria, with vol promotional activity in modern retailers, as well as the expanding



Hot Drinks in Romania

COUNTRY REPORT | 05 MAR 2019

There is a traditional saying in Romania, "coffee is coffee and te consumers are, however, becoming more sophisticated and are product and in some cases a healthier alternative for boosting e

Passport Search Industries Economies Consumers Companies Analytics Consulting Help

ALL Search by keyword GO

SEARCH RESULTS / Market Sizes

Historical

Category Definitions Region Definitions Calculation Variables

CONVERT DATA + CHANGE DATA TYPES Σ GROUP SUM 2013 2018 APPLY CHANGE STATS TYPE MODIFY SEARCH +

Stats Type	Geography	Category	Data Type	Unit	Current Constant	2013	2014	2015	2016	2017	2018
■ ■ ■ ▼ ■■	Bulgaria	Hot Drinks	Retail Value RSP	BGN million	Current Prices	416.3	428.7	452.6	471.9	494.2	517.6
■ ■ ■ ▼ ■■	Bulgaria	Coffee	Retail Value RSP	BGN million	Current Prices	369.4	380.3	402.1	419.4	439.6	461.3
■ ■ ■ ▼ ■■	Bulgaria	Tea	Retail Value RSP	BGN million	Current Prices	40.4	41.9	43.9	45.9	47.9	49.6
■ ■ ■ ▼ ■■	Bulgaria	Other Hot Drinks	Retail Value RSP	BGN million	Current Prices	6.4	6.5	6.6	6.5	6.6	6.7
■ ■ ■ ▼ ■■	Latvia	Hot Drinks	Retail Value RSP	EUR million	Current Prices	109.2	111.1	111.7	114.5	115.0	110.3
■ ■ ■ ▼ ■■	Latvia	Coffee	Retail Value RSP	EUR million	Current Prices	84.2	85.2	85.8	88.6	89.0	83.9
■ ■ ■ ▼ ■■	Latvia	Tea	Retail Value RSP	EUR million	Current Prices	21.7	22.5	22.4	22.3	22.3	22.5
■ ■ ■ ▼ ■■	Latvia	Other Hot Drinks	Retail Value RSP	EUR million	Current Prices	3.4	3.4	3.5	3.6	3.7	3.9
■ ■ ■ ▼ ■■	Romania	Hot Drinks	Retail Value RSP	RON million	Current Prices	1,576.1	1,633.8	1,605.7	1,673.9	1,826.6	1,966.5
■ ■ ■ ▼ ■■	Romania	Coffee	Retail Value RSP	RON million	Current Prices	1,496.4	1,545.7	1,513.1	1,576.1	1,722.4	1,851.2
■ ■ ■ ▼ ■■	Romania	Tea	Retail Value RSP	RON million	Current Prices	69.1	75.8	79.7	84.0	89.5	99.4
■ ■ ■ ▼ ■■	Romania	Other Hot Drinks	Retail Value RSP	RON million	Current Prices	10.6	12.3	12.8	13.8	14.7	15.9

Research Sources:

- Hot Drinks: [Euromonitor from trade sources/national statistics](#)



Passport | Search | Industries | Economies | Consumers | Companies | Analytics | Consulting | Help

ALL | Search by keyword | GO

SEARCH RESULTS / **Market Sizes**

Historical | [Category Definitions](#) | [Region Definitions](#) | [Calculation Variables](#)

CONVERT DATA + | CHANGE DATA TYPES | Σ GROUP SUM | 2013 | 2018 | APPLY | CHANGE STATS TYPE | MODIFY SEARCH +

Stats Type	Geography	Category	Data Type	Unit	Currency Conversion	Current Constant	2013	2014	2015	2016	2017	2018
	Bulgaria	Hot Drinks	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	212.8	219.2	231.4	241.3	252.7	264.6
	Bulgaria	Coffee	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	188.9	194.4	205.6	214.5	224.8	235.8
	Bulgaria	Tea	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	20.7	21.4	22.4	23.5	24.5	25.4
	Bulgaria	Other Hot Drinks	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	3.3	3.3	3.4	3.3	3.4	3.4
	Latvia	Hot Drinks	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	109.2	111.1	111.7	114.5	115.0	110.3
	Latvia	Coffee	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	84.2	85.2	85.8	88.6	89.0	83.9
	Latvia	Tea	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	21.7	22.5	22.4	22.3	22.3	22.5
	Latvia	Other Hot Drinks	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	3.4	3.4	3.5	3.6	3.7	3.9
	Romania	Hot Drinks	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	356.7	367.7	361.4	372.8	399.9	428.5
	Romania	Coffee	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	338.7	347.9	340.6	351.0	377.1	403.4
	Romania	Tea	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	15.6	17.1	17.9	18.7	19.6	21.7
	Romania	Other Hot Drinks	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	2.4	2.8	2.9	3.1	3.2	3.5

Research Sources:
 1. Hot Drinks: Euromonitor from trade sources/national statistics

- Possibility to work with data: use conversion functions, change time series (forecasts), stats types, categories, geographies, switch to forecasts, Companies, Brands, Distribution, Prices, Ingredients
- Definitions and Research Sources

Passport

[Search](#)
[Industries](#)
[Economies](#)
[Consumers](#)
[Companies](#)
[Analytics](#)
[API](#)

ALL

You searched for:

CATEGORIES AND TOPICS (1): Hot Drinks

GEOGRAPHIES (3): Bulgaria, Latvia, Romania

STATISTICS

ANALYSIS

REFINE YOUR SEARCH

GEOGRAPHIES ▼

CATEGORIES AND TOPICS ▼

ANALYSIS ▼

LIFESTYLE THEMES ▼

SORT ▼

DATES ▼

Country Report

Hot Drinks in Latvia

COUNTRY REPORT | 06 MAR 2019

Thanks to the improving economy and rising incomes, a growing number of Latvians are willing and able to buy coffee and tea. Consumers and retailers continue relying on innovation and education to both enhance their competitiveness and pursue a high volume market. The inherently and potentially more sophisticated segments, such as speciality teas and coffee, are growing.

Country Report

Hot Drinks in Bulgaria

COUNTRY REPORT | 06 MAR 2019

Overall, 2018 was a good year for hot drinks in Bulgaria, with volume and value sales continuing to increase. This was driven by promotional activity in modern retailers, as well as the expanding base of pod machines and general growth in the market.

Country Report

Hot Drinks in Romania

COUNTRY REPORT | 05 MAR 2019

There is a traditional saying in Romania, "coffee is coffee and tea is tea", with the former consumed as an everyday beverage. However, consumers are, however, becoming more sophisticated and are increasingly ready and open for new products and in some cases a healthier alternative for boosting energy. Coffee, in the meantime, is now perceived as a healthier alternative for boosting energy.

Access complete versions of reports with extra analysis via Related link and easy download option

The screenshot shows the Passport report interface. At the top, there is a navigation bar with 'Passport' on the left and 'Search', 'Industries', 'Economies', 'Consumers', 'Companies', 'Analytics', 'API', 'Consulting', and 'Help' on the right. Below this is a search bar with 'ALL' and 'Search by keyword' and a 'GO' button. The main content area is titled 'Hot Drinks in Bulgaria' and 'COUNTRY REPORT | MAR 2019'. Below the title is a navigation bar with 'ANALYSIS', 'DATAGRAPHS', 'CONTEXT', 'DOWNLOAD', and 'RELATED' tabs. An orange arrow points to the 'RELATED' tab. Below the navigation bar are links for 'Share my link', 'Save to my content', and 'Change language'.

EXECUTIVE SUMMARY

Hot drinks sales continue to rise

Overall, 2018 was a good year for hot drinks in Bulgaria, with volume and value sales continuing to increase in line with the review period CAGR. Coffee consumption increased thanks to strong promotional activity in modern retailers, as well as the expanding base of pod machines and general growing awareness of coffee culture.

An unusual uptick in the incidence of flu in the first half of the year boosted demand for tea, which consumers generally perceive to be a health and wellness product. In addition, rising awareness of the health hazards of obesity maintained interest in slimming teas. Finally, demand for other hot drinks showed weakness due to low innovation within the area and growing sugar intake awareness among children. Over the forecast period, the strongest volume increase is expected to be seen within tea due to still low consumption within the country and growing interest in healthy alternatives.

Solid growth in pods and organic products in 2018

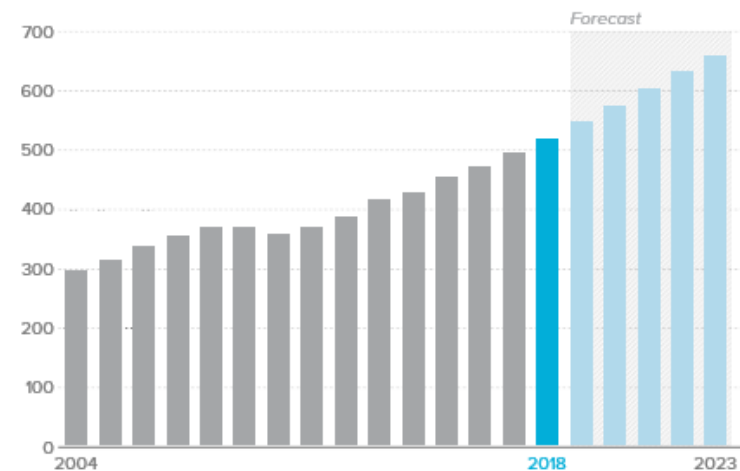
A key trend in coffee in 2018 was the continued strong interest of consumers in fresh ground coffee pods and capsules. This was driven by the declining cost of coffee machines, which are currently priced at levels approaching older espresso devices. Remarkably, otherwise health-conscious consumers seem unaffected by concerns about the environmental impact of capsules. This reflects the fact that pods and capsules still remain a small niche within coffee, with environmental impact largely being invisible to most consumers, who are instead more interested in the benefits of the new technology

Market Sizes

Sales of Hot Drinks

Retail Value RSP - BGN million - Current - 2004-2023

518



1. DASHBOARDS SEARCH

The screenshot displays the Passport search interface. At the top, there is a navigation bar with 'Passport' on the left and 'Search', 'Industries', 'Economies', 'Consumers', 'Companies', 'Analytics', and 'Help' on the right. Below the navigation bar is a search bar with a dropdown menu set to 'ALL' and a 'GO' button. The main content area is divided into eight dashboard cards, each with a title, description, and a 'GO' button:

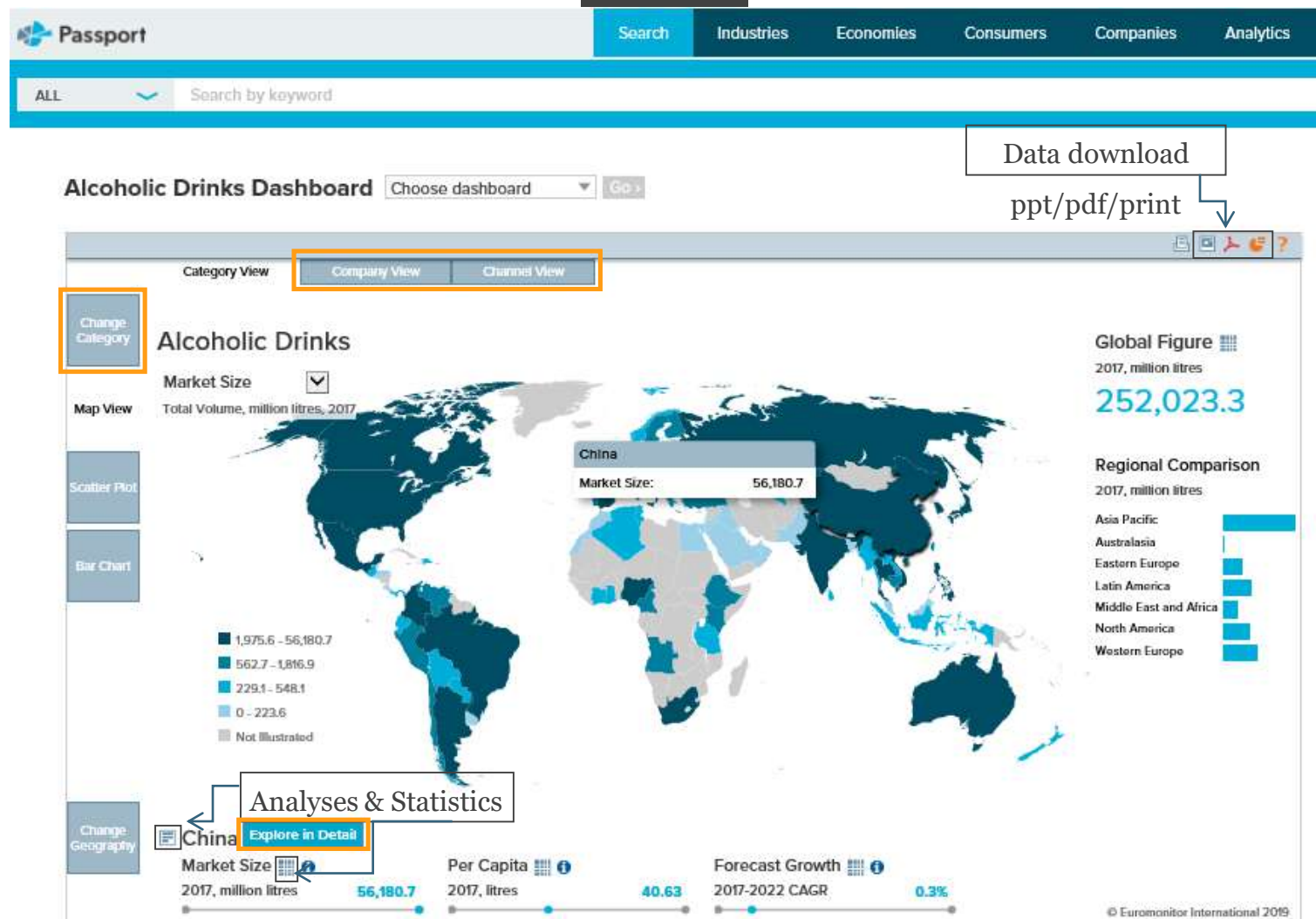
- COVID-19:** Our research analysts and analytics teams are assessing the short and long term impact of COVID-19 across product categories, economic scenarios and consumer lives.
- ANALYTICS IN ACTION:** Identify growth drivers, the state of the current competitive landscape and trends through articles, analysis and reports.
- COUNTRY REPORTS: DATAGRAPHICS:** Understand the market landscape with interactive visualisations of industry, category and geographical data. Includes dropdowns for 'CHOOSE INDUSTRY', 'CHOOSE CATEGORY', and 'CHOOSE GEOGRAPHY'.
- SEARCH STATISTICS:** Find the data you need. Quickly identify statistics by industry and category impacting your organisation. Includes radio buttons for 'Industries' and 'Economies and Consumers', and dropdowns for 'CHOOSE INDUSTRY' and 'CHOOSE CATEGORY'.
- SEARCH ANALYSIS:** Leverage detailed analysis from Euromonitor International's research team to understand the state of the market and opportunities. Includes radio buttons for 'Industries' and 'Economies and Consumers', and dropdowns for 'CHOOSE INDUSTRY' and 'CHOOSE GEOGRAPHY'.
- SEARCH DASHBOARDS:** Select a dashboard for a visual and interactive way to understand high-level trends. Includes radio buttons for 'Industries', 'Economies', and 'Consumers', and a dropdown menu for 'BEAUTY AND PERSONAL CARE'.
- BREXIT SCENARIOS TOOL:** Explore the implications of Brexit and the impact on economies, industries and consumers.
- MEGATRENDS:** In-depth analysis on the most influential megatrends shaping consumer behaviour and attitudes today and in the future.

At the bottom of the interface, there is a footer with copyright information: '© 2020 Euromonitor is privately owned & trademarked | Contact | Terms and Conditions | Privacy Policy | Cookie Policy'. An orange arrow points to the 'Terms and Conditions' link. The Euromonitor International logo and a 'FEEDBACK' button are also visible in the footer.

Dashboards are interactive graphically represented data
 Search Dashboards >> Industries >> Select >> Go

Dashboards >> Map View

- compares locations of geographies that fall within certain bins, or ranges of data.

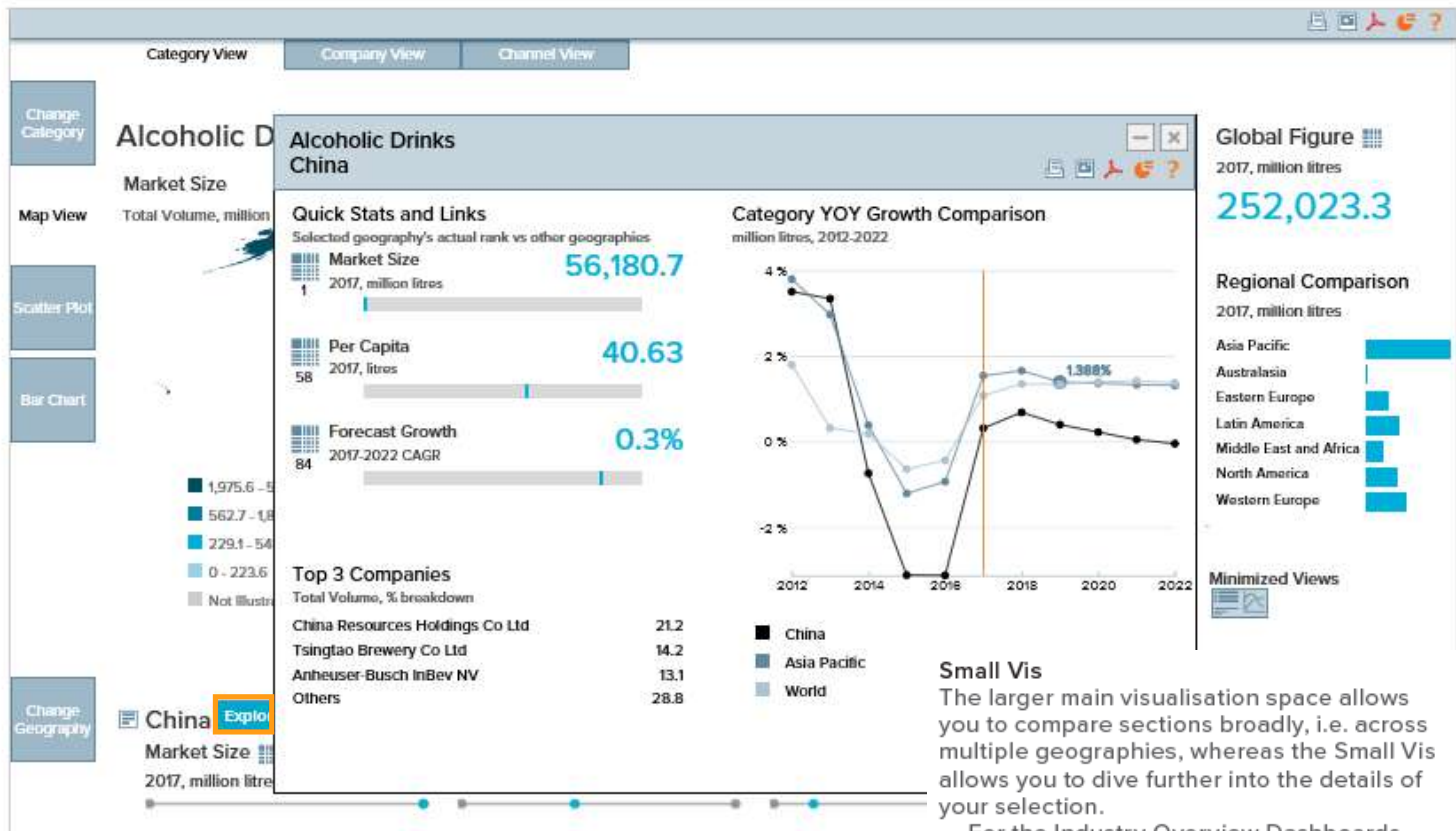


Explore in Detail
This button will open the new Small Vis

Dashboards >> Explore in detail >> New Small Vis



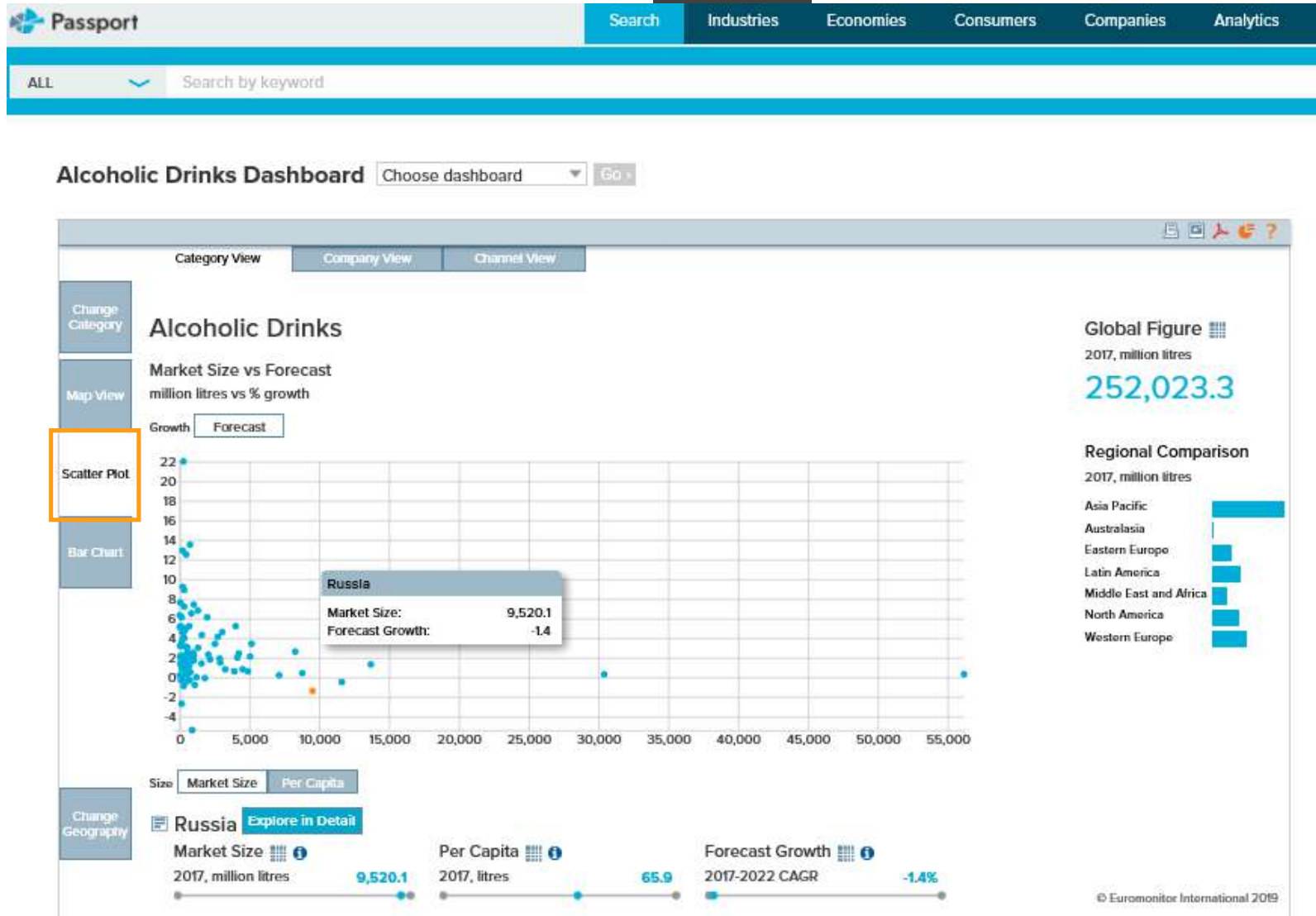
Alcoholic Drinks Dashboard Choose dashboard Go



For the Industry Overview Dashboards, each main view, e.g. category view, features a distinct Small Vis designed to best reflect the data.

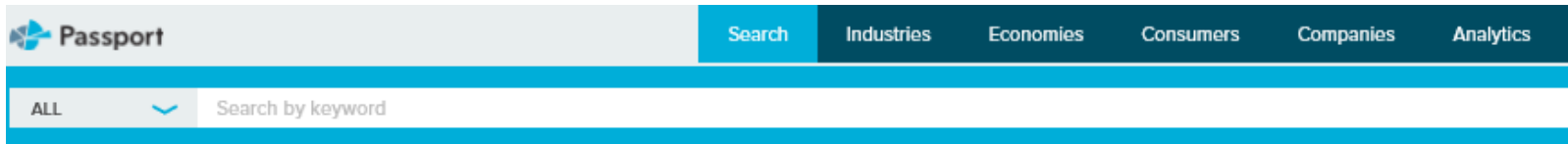
Dashboards >> Scatter Plot

- compare two variables at the same time. With the scatter plot you can compare size, in either absolute or per capita terms, to historical growth.



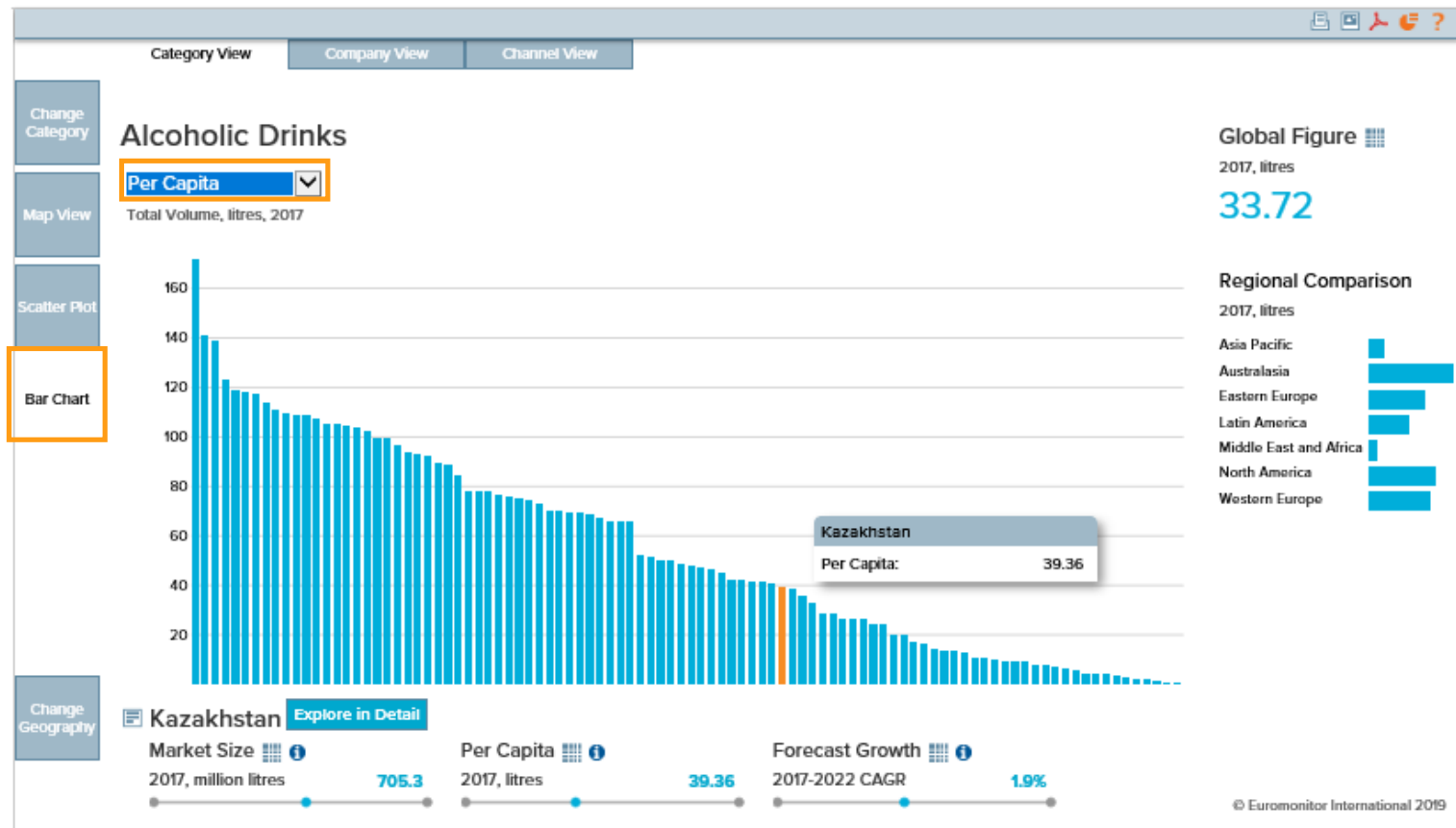
Dashboards >> Bar Chart View

- allows you to directly compare individual geographies



Alcoholic Drinks Dashboard

Choose dashboard Go >



HELP page >> Help guide and videos, FAQ, Definitions, Update Schedule, About Passport, Methodology



Passport

Search Industries Economies Consumers Companies Analytics Consulting Help

ALL Search by keyword GO

HELP GUIDE AND VIDEOS **FAQ** DEFINITIONS UPDATE SCHEDULE ABOUT PASSPORT METHODOLOGY CALCULATION VARIABLES BROWSER SUPPORT CONTACT US

Help Guide and Videos

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PASSPORT: GETTING STARTED



Passport

Getting Started

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