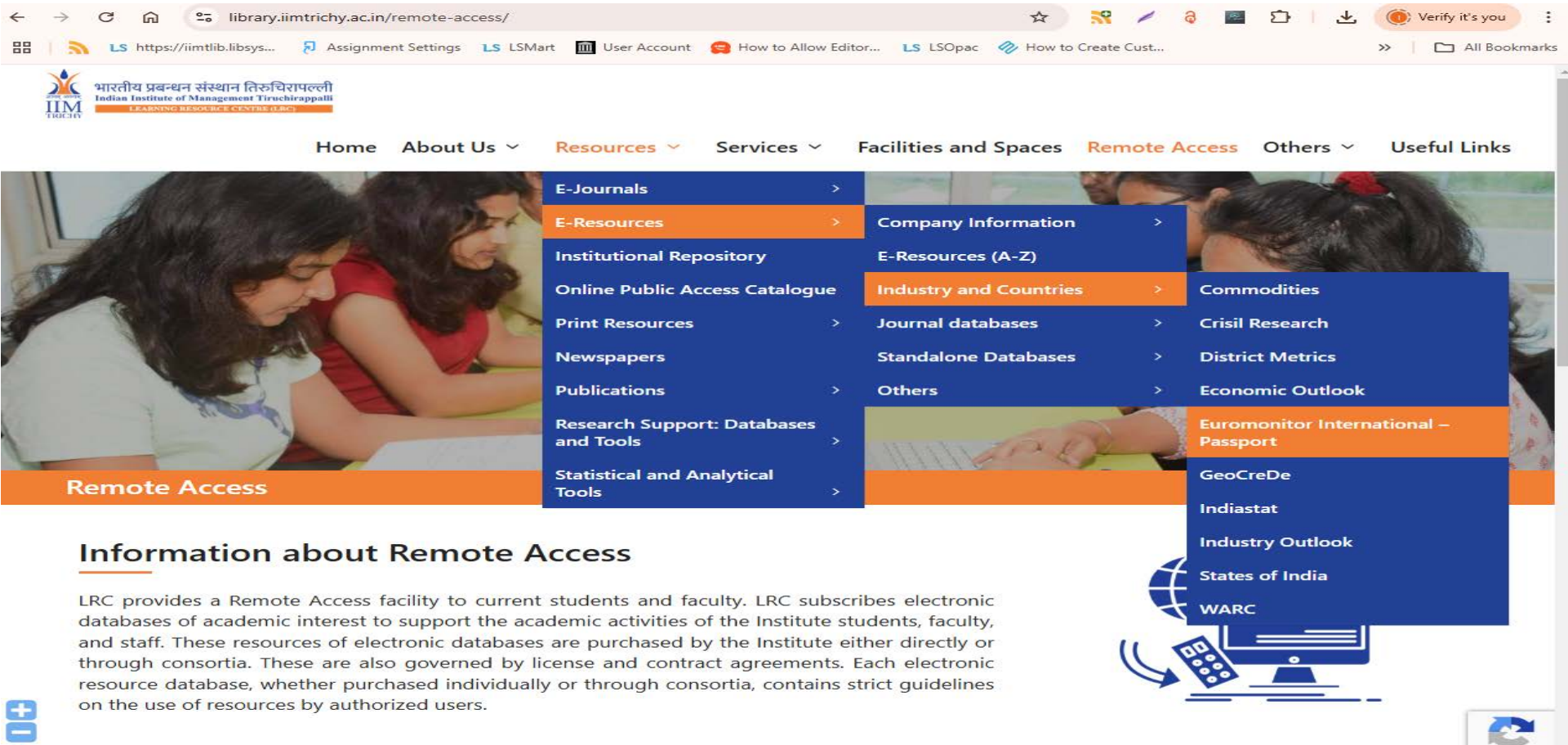
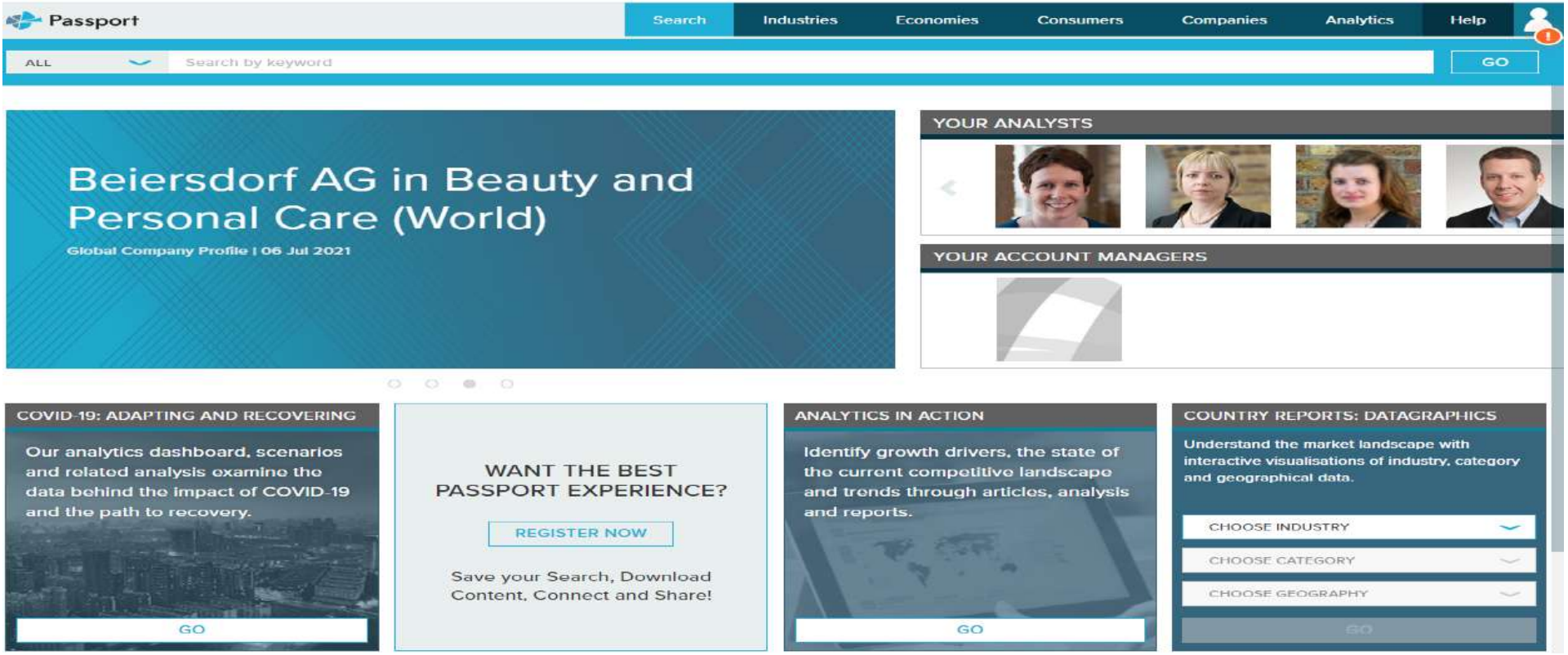
Euromonitor Passport

Passport is a vast resource of business intelligence on Industries, Countries and Consumers.
Users can use it to track market sizes, brand shares, company shares, industry trends, competitive landscape as we as understand market dynamics.

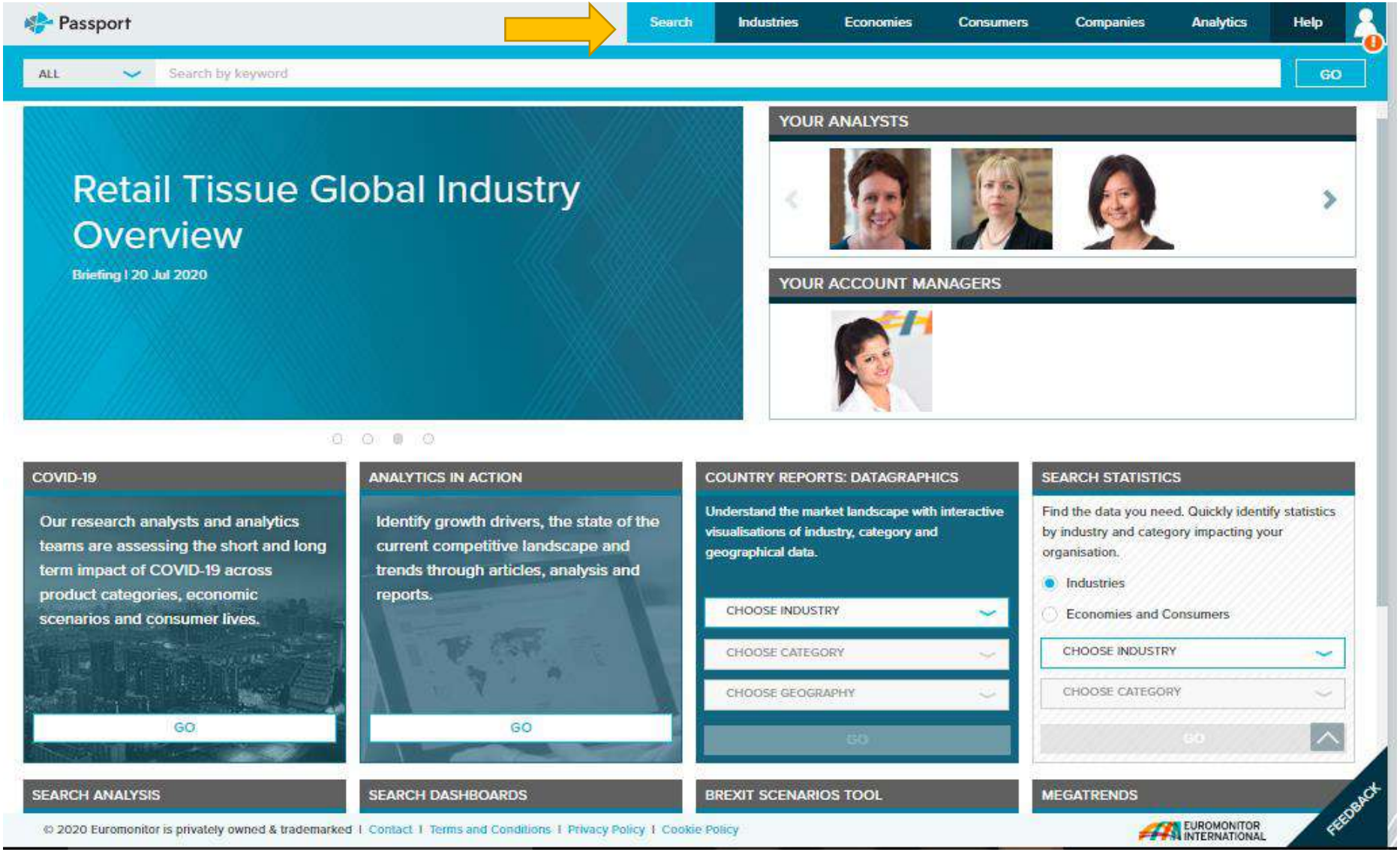
https://library.iimtrichy.ac.in/ >> Industry & Countries >> Euromonitor Passport



Home page is simple to use with intuitive search option which guides users from statistics to analysis in no time



Passport Search - create detailed custom searches to access specific information in database



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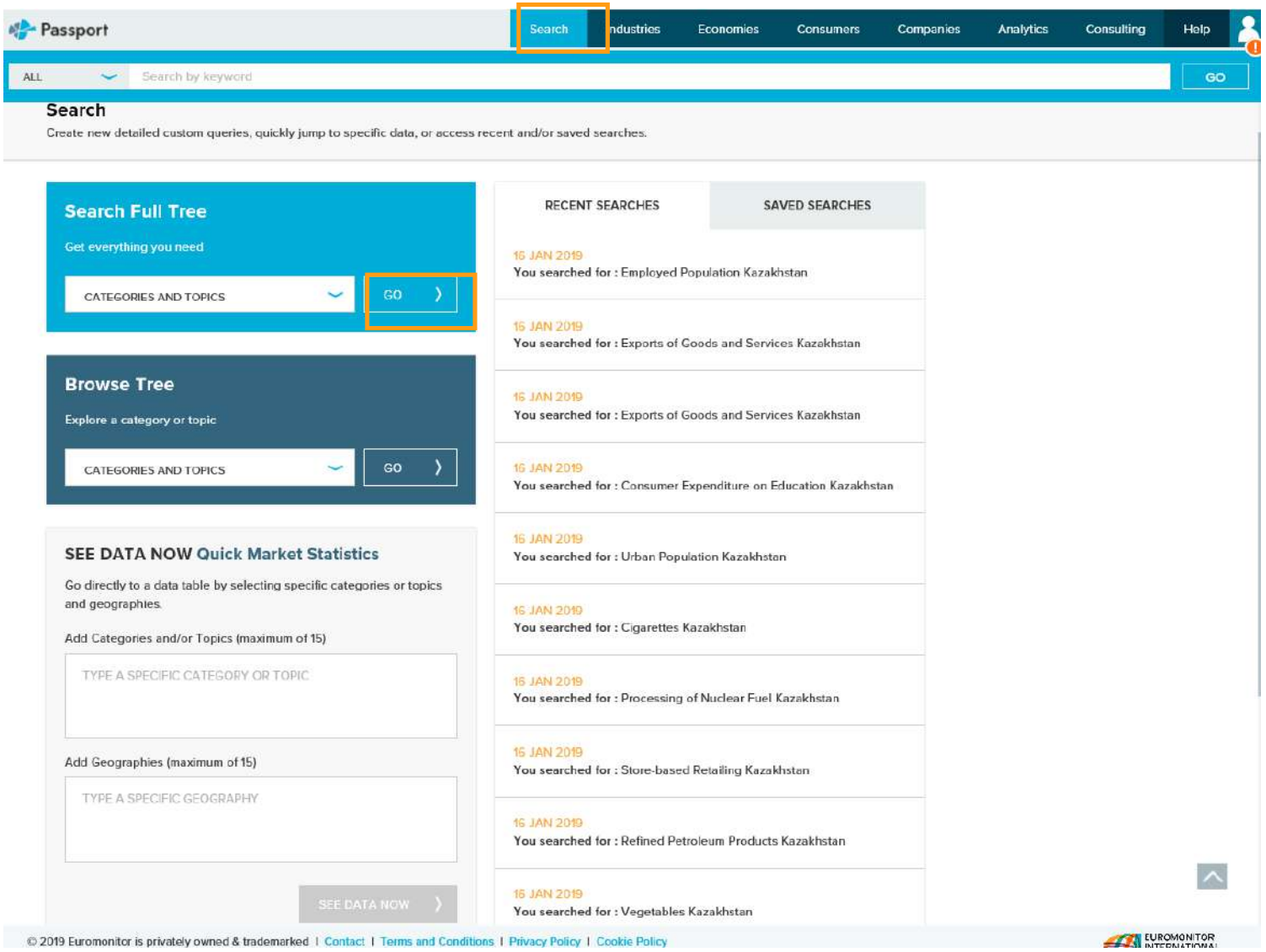
Search >> Search Full Tree >> Go



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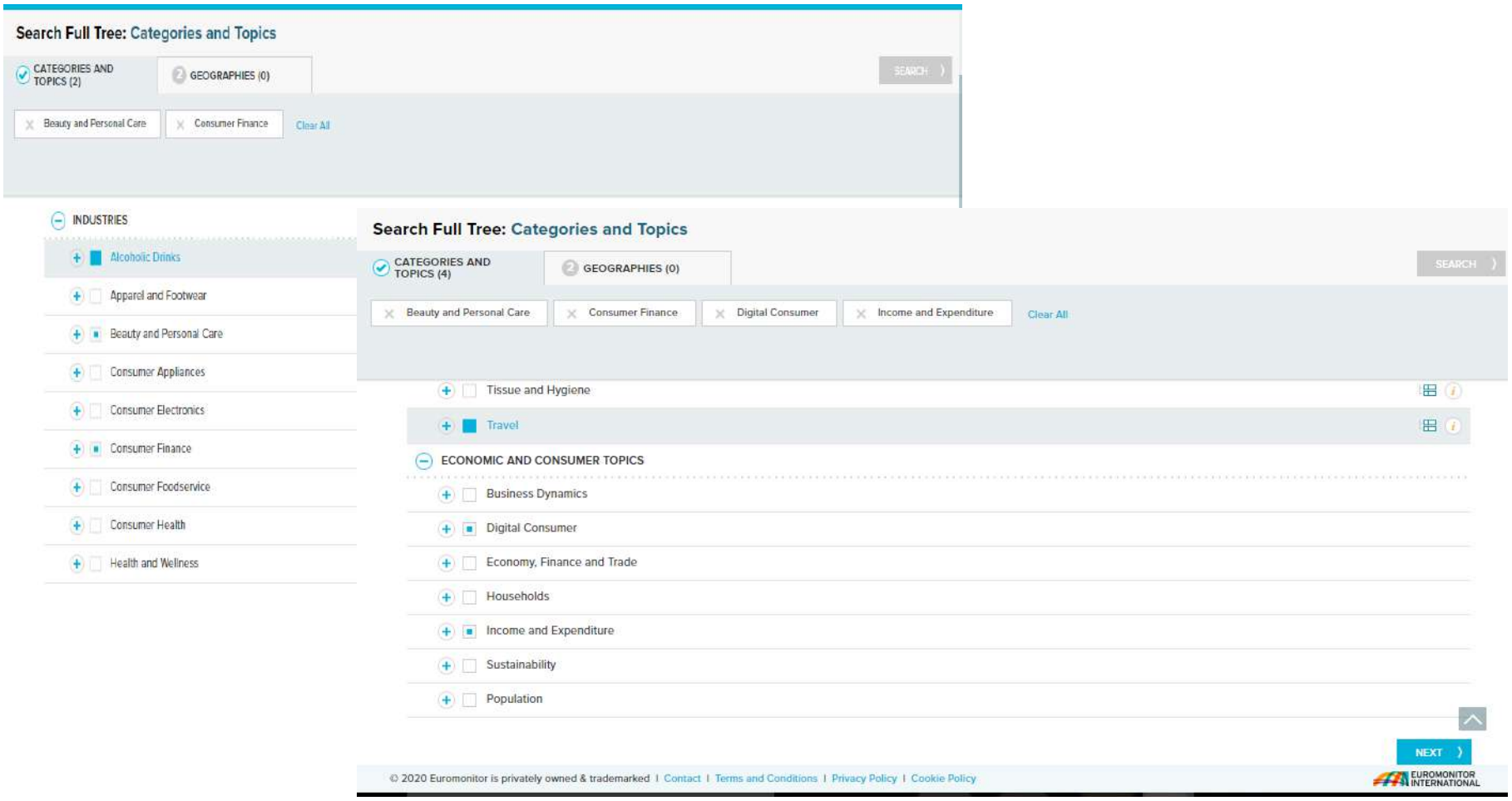
One can do multi industry comparisons by comparing similar and adjacent industries across multiple geographies



You can expand your search by co-relating your search with a relevant socio economic indicator as chosen

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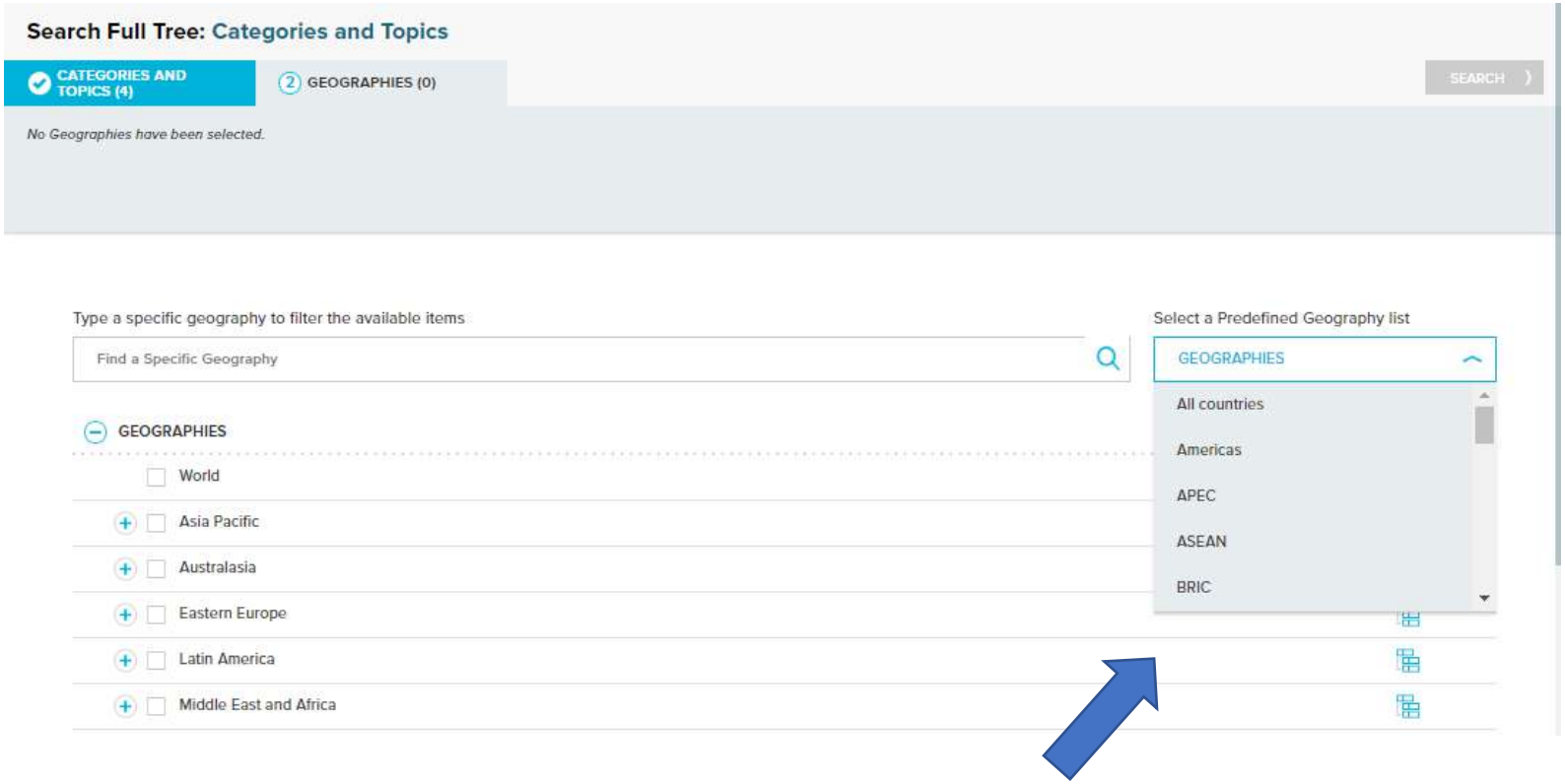
Complete the search by choosing the geography from our 100 + countries and regions



One can also choose from our dedicated predefined geography list that caters to economic group countries i.e BRICS, ASEAN etc

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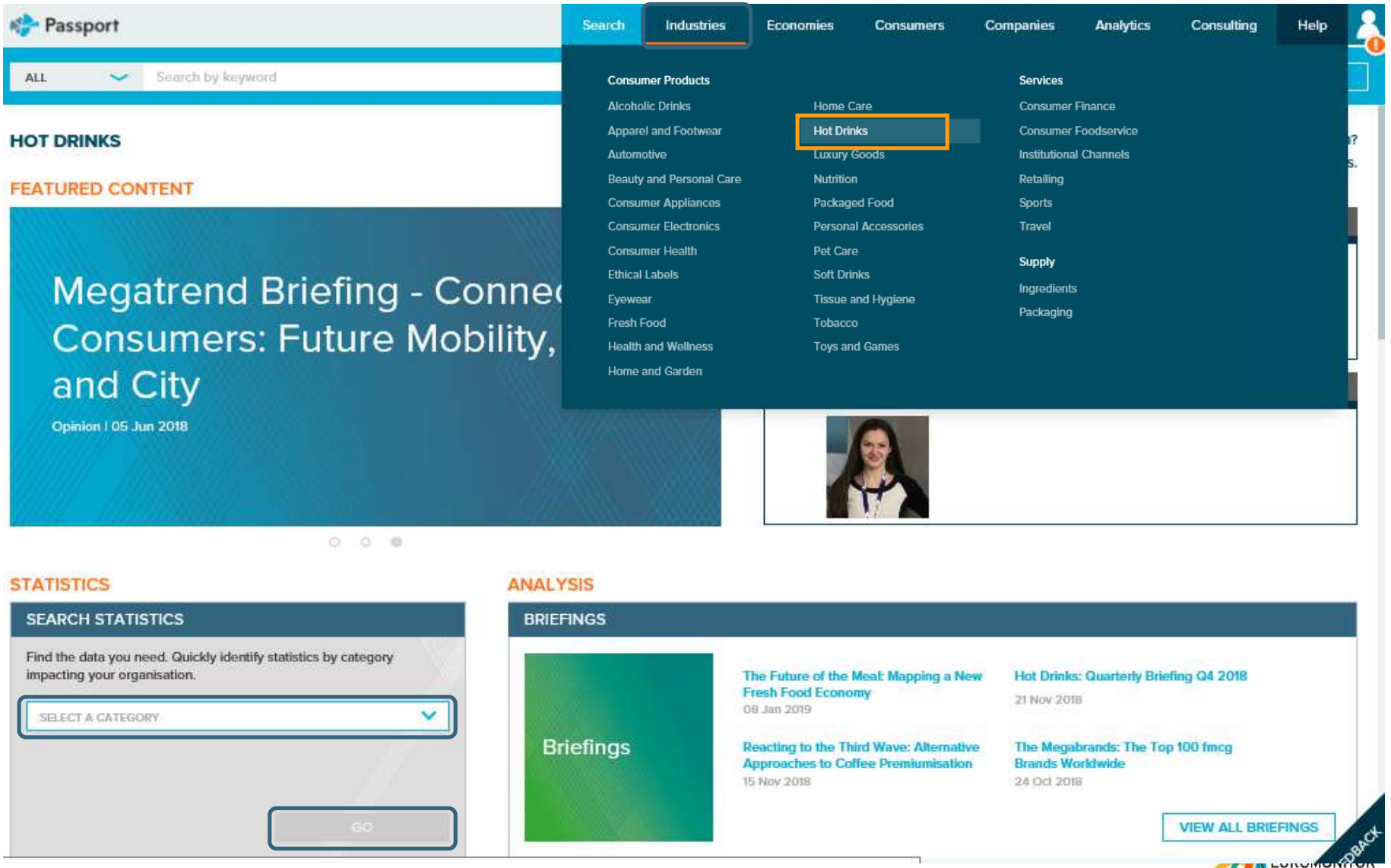
Structured data by Industries, tracking hundreds of consumer trends, products and services



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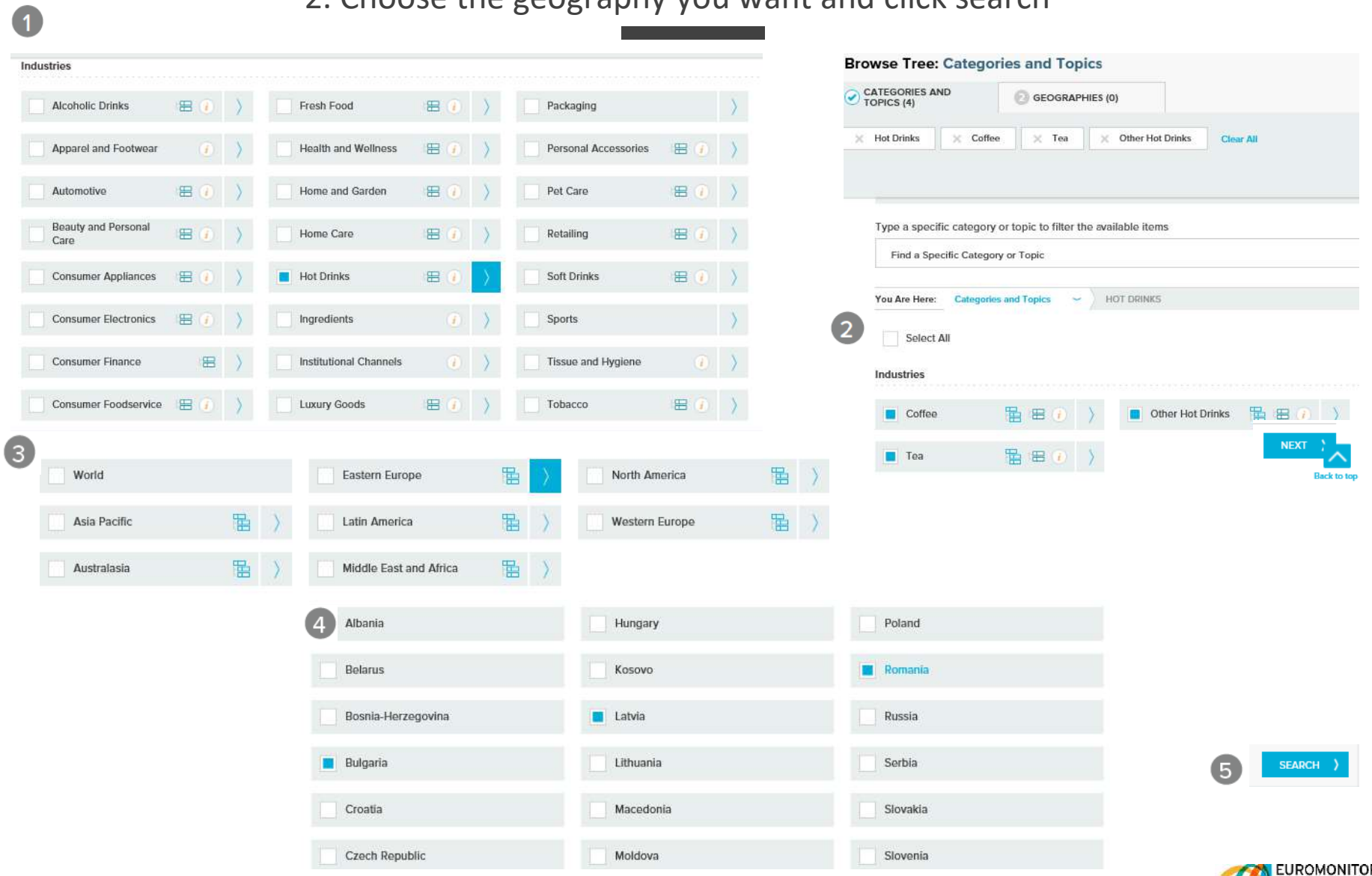
Two folded search process
1. Choose industry/category you want
2. Choose the geography you want and click search



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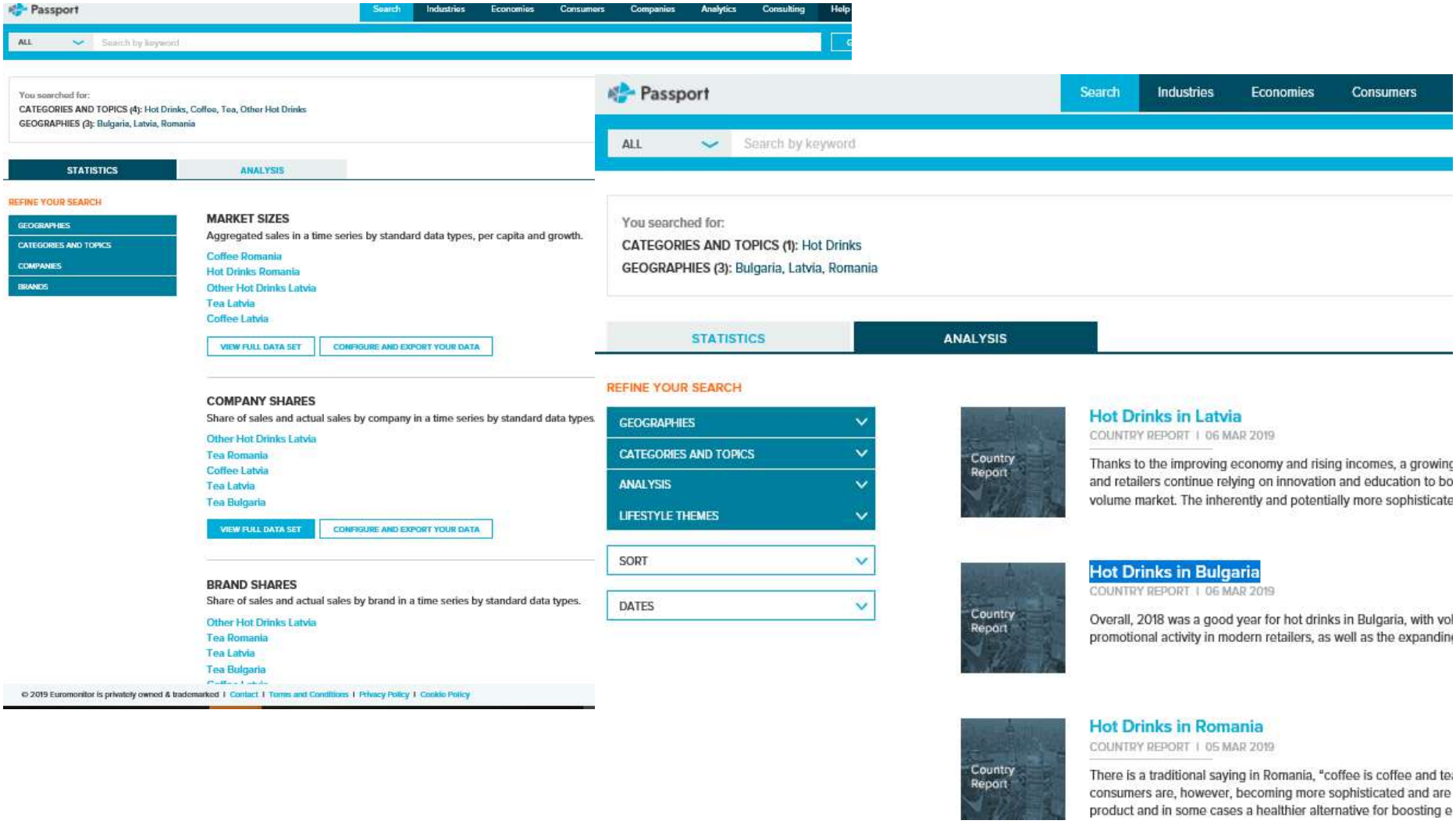
The result page has both - Statistics/Analysis
Refine your search to find further relevant analysis by geography, categories and topics, analysis type and lifestyle themes.



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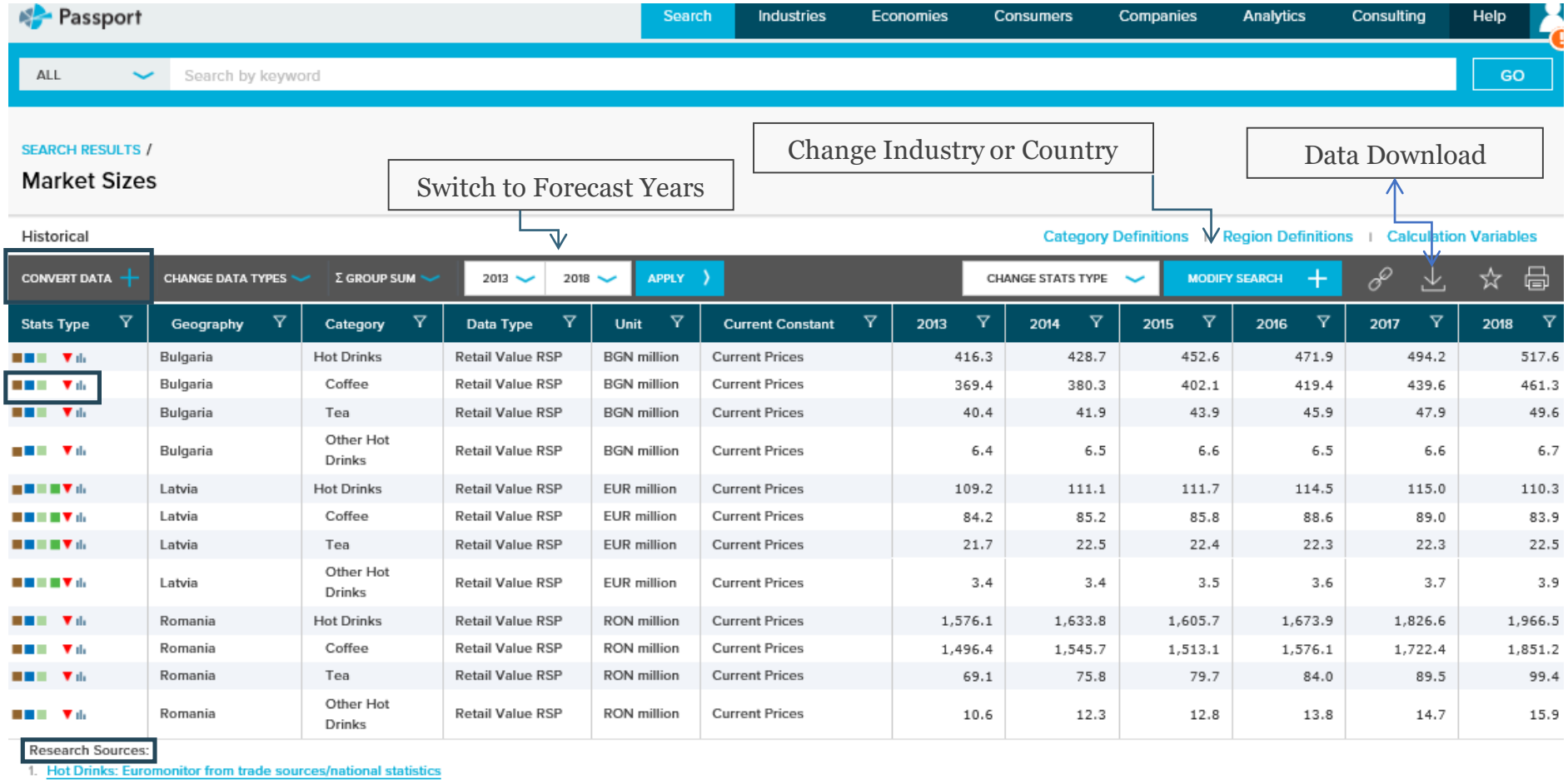
Example: Development of Coffee, Tea and other markets in different countries



Stats Type	Geography	Category	Data Type	Unit	Current Constant	2013	2014	2015	2016	2017	2018
	Bulgaria	Hot Drinks	Retail Value RSP	BGN million	Current Prices	416.3	428.7	452.6	471.9	494.2	517.6
	Bulgaria	Coffee	Retail Value RSP	BGN million	Current Prices	369.4	380.3	402.1	419.4	439.6	461.3
	Bulgaria	Tea	Retail Value RSP	BGN million	Current Prices	40.4	41.9	43.9	45.9	47.9	49.6
	Bulgaria	Other Hot Drinks	Retail Value RSP	BGN million	Current Prices	6.4	6.5	6.6	6.5	6.6	6.7
	Latvia	Hot Drinks	Retail Value RSP	EUR million	Current Prices	109.2	111.1	111.7	114.5	115.0	110.3
	Latvia	Coffee	Retail Value RSP	EUR million	Current Prices	84.2	85.2	85.8	88.6	89.0	83.9
	Latvia	Tea	Retail Value RSP	EUR million	Current Prices	21.7	22.5	22.4	22.3	22.3	22.5
	Latvia	Other Hot Drinks	Retail Value RSP	EUR million	Current Prices	3.4	3.4	3.5	3.6	3.7	3.9
	Romania	Hot Drinks	Retail Value RSP	RON million	Current Prices	1,576.1	1,633.8	1,605.7	1,673.9	1,826.6	1,966.5
	Romania	Coffee	Retail Value RSP	RON million	Current Prices	1,496.4	1,545.7	1,513.1	1,576.1	1,722.4	1,851.2
	Romania	Tea	Retail Value RSP	RON million	Current Prices	69.1	75.8	79.7	84.0	89.5	99.4
	Romania	Other Hot Drinks	Retail Value RSP	RON million	Current Prices	10.6	12.3	12.8	13.8	14.7	15.9

Research Sources:

1. Hot Drinks: Euromonitor from trade sources/national statistics

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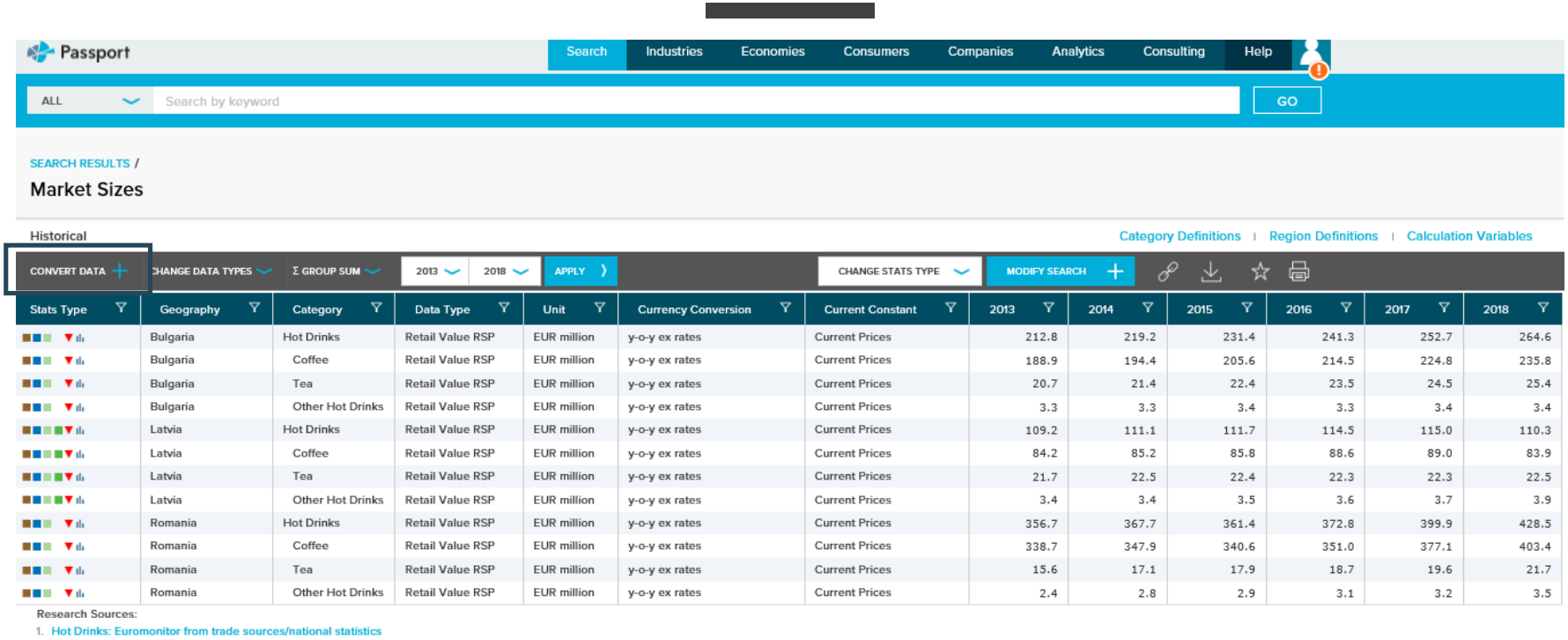
Example: Countries comparison across categories in USD/GBP or other Local currency



Stats Type	Geography	Category	Data Type	Unit	Currency Conversion	Current Constant	2013	2014	2015	2016	2017	2018
	Bulgaria	Hot Drinks	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	212.8	219.2	231.4	241.3	252.7	264.6
	Bulgaria	Coffee	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	188.9	194.4	205.6	214.5	224.8	235.8
	Bulgaria	Tea	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	20.7	21.4	22.4	23.5	24.5	25.4
	Bulgaria	Other Hot Drinks	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	3.3	3.3	3.4	3.3	3.4	3.4
	Latvia	Hot Drinks	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	109.2	111.1	111.7	114.5	115.0	110.3
	Latvia	Coffee	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	84.2	85.2	85.8	88.6	89.0	83.9
	Latvia	Tea	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	21.7	22.5	22.4	22.3	22.3	22.5
	Latvia	Other Hot Drinks	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	3.4	3.4	3.5	3.6	3.7	3.9
	Romania	Hot Drinks	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	356.7	367.7	361.4	372.8	399.9	428.5
	Romania	Coffee	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	338.7	347.9	340.6	351.0	377.1	403.4
	Romania	Tea	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	15.6	17.1	17.9	18.7	19.6	21.7
	Romania	Other Hot Drinks	Retail Value RSP	EUR million	y-o-y ex rates	Current Prices	2.4	2.8	2.9	3.1	3.2	3.5

Research Sources:

1. Hot Drinks: Euromonitor from trade sources/national statistics

- Possibility to work with data: use conversion functions, change time series (forecasts), stats types, categories, geographies, switch to forecasts, Companies, Brands, Distribution, Prices, Ingredients
- Definitions and Research Sources

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Navigate and output analysis easily according your request

Passport

Search | Industries | Economies | Consumers | Companies | Analytics | API

ALL | Search by keyword

You searched for:

CATEGORIES AND TOPICS (1): Hot Drinks

GEOGRAPHIES (3): Bulgaria, Latvia, Romania

STATISTICS | ANALYSIS

REFINE YOUR SEARCH

- GEOGRAPHIES
- CATEGORIES AND TOPICS
- ANALYSIS
- LIFESTYLE THEMES
- SORT
- DATES

Hot Drinks in Latvia

COUNTRY REPORT | 06 MAR 2019

Thanks to the improving economy and rising incomes, a growing number of Latvians are willing and able
and retailers continue relying on innovation and education to both enhance their competitiveness and pu
volume market. The inherently and potentially more sophisticated segments, such as speciality teas and c

Hot Drinks in Bulgaria

COUNTRY REPORT | 06 MAR 2019

Overall, 2018 was a good year for hot drinks in Bulgaria, with volume and value sales continuing to increa
promotional activity in modern retailers, as well as the expanding base of pod machines and general grov

Hot Drinks in Romania

COUNTRY REPORT | 05 MAR 2019

There is a traditional saying in Romania, "coffee is coffee and tea is tea", with the former consumed as an
consumers are, however, becoming more sophisticated and are increasingly ready and open for new exp
product and in some cases a healthier alternative for boosting energy. Coffee, in the meantime, is now pe

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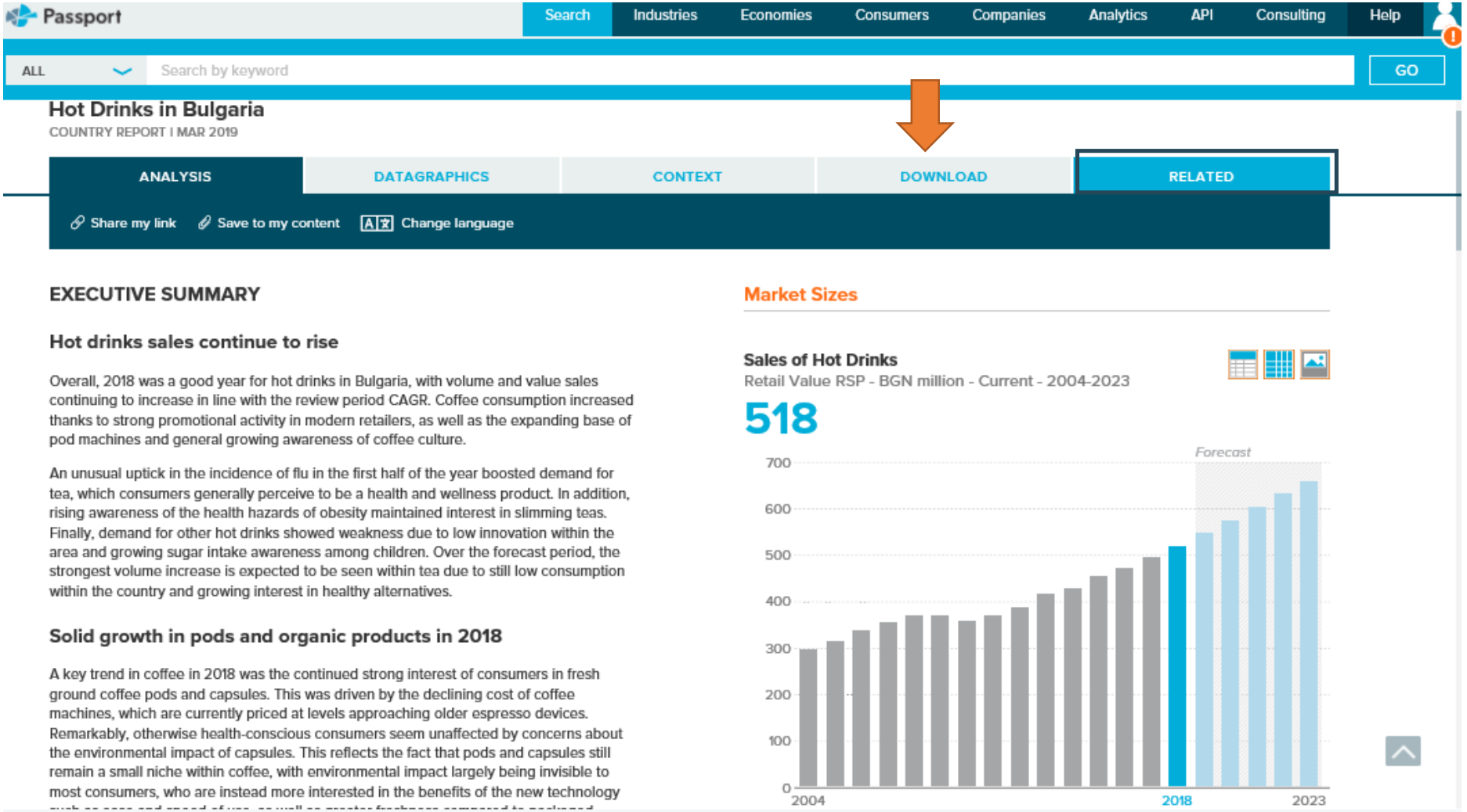
Access complete versions of reports with extra analysis via Related link and easy download option



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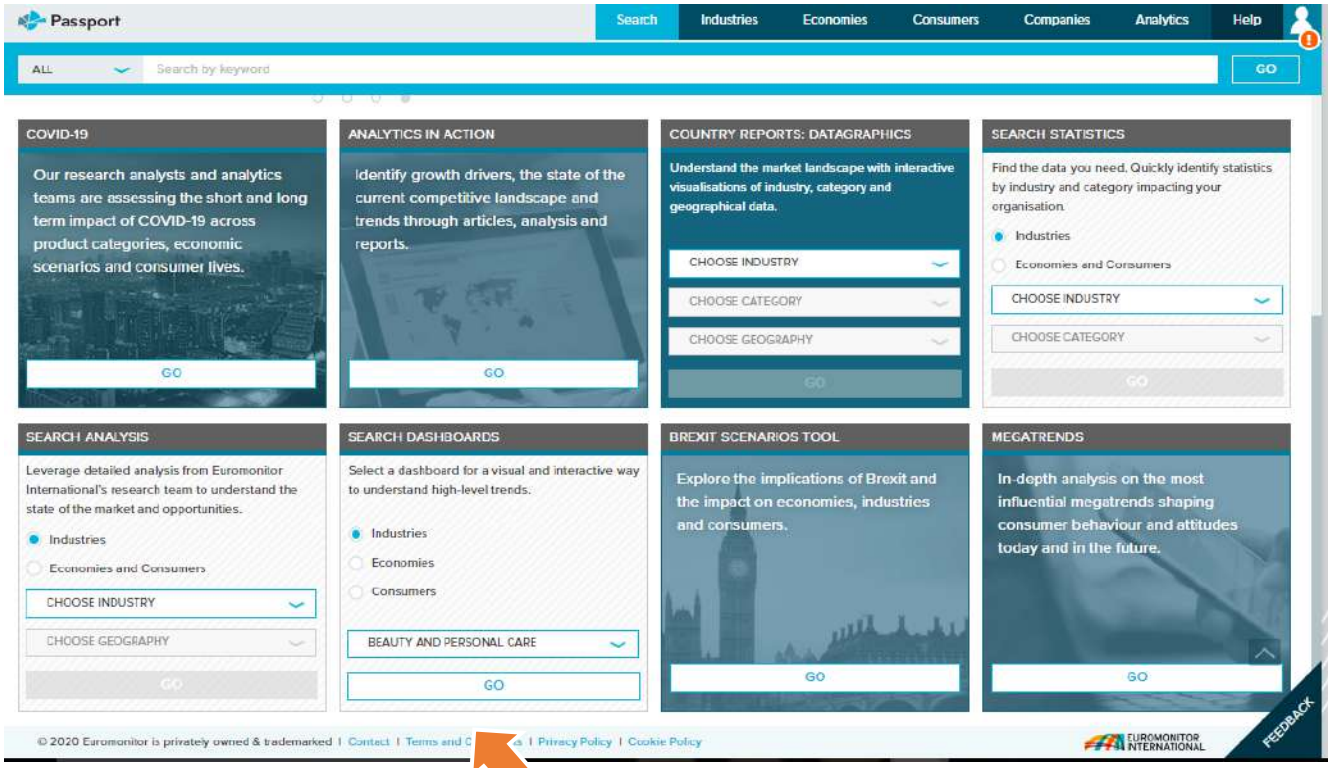
Data search formats

1. DASHBOARDS SEARCH



Dashboards are interactive graphically represented data

Search Dashboards >> Industries >> Select >> Go

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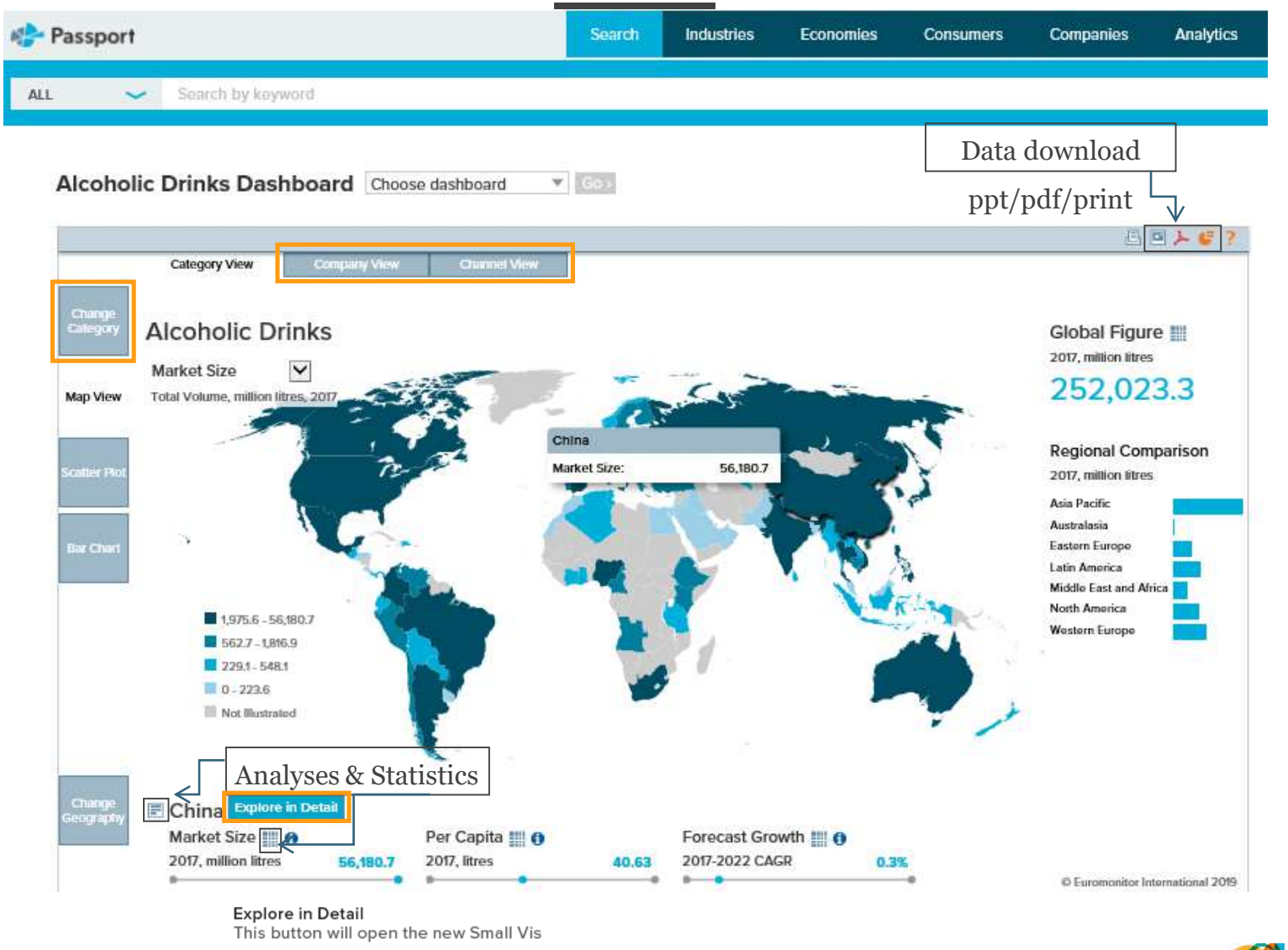
Dashboards >> Map View

- compares locations of geographies that fall within certain bins, or ranges of data.



Explore in Detail
This button will open the new Small Vis

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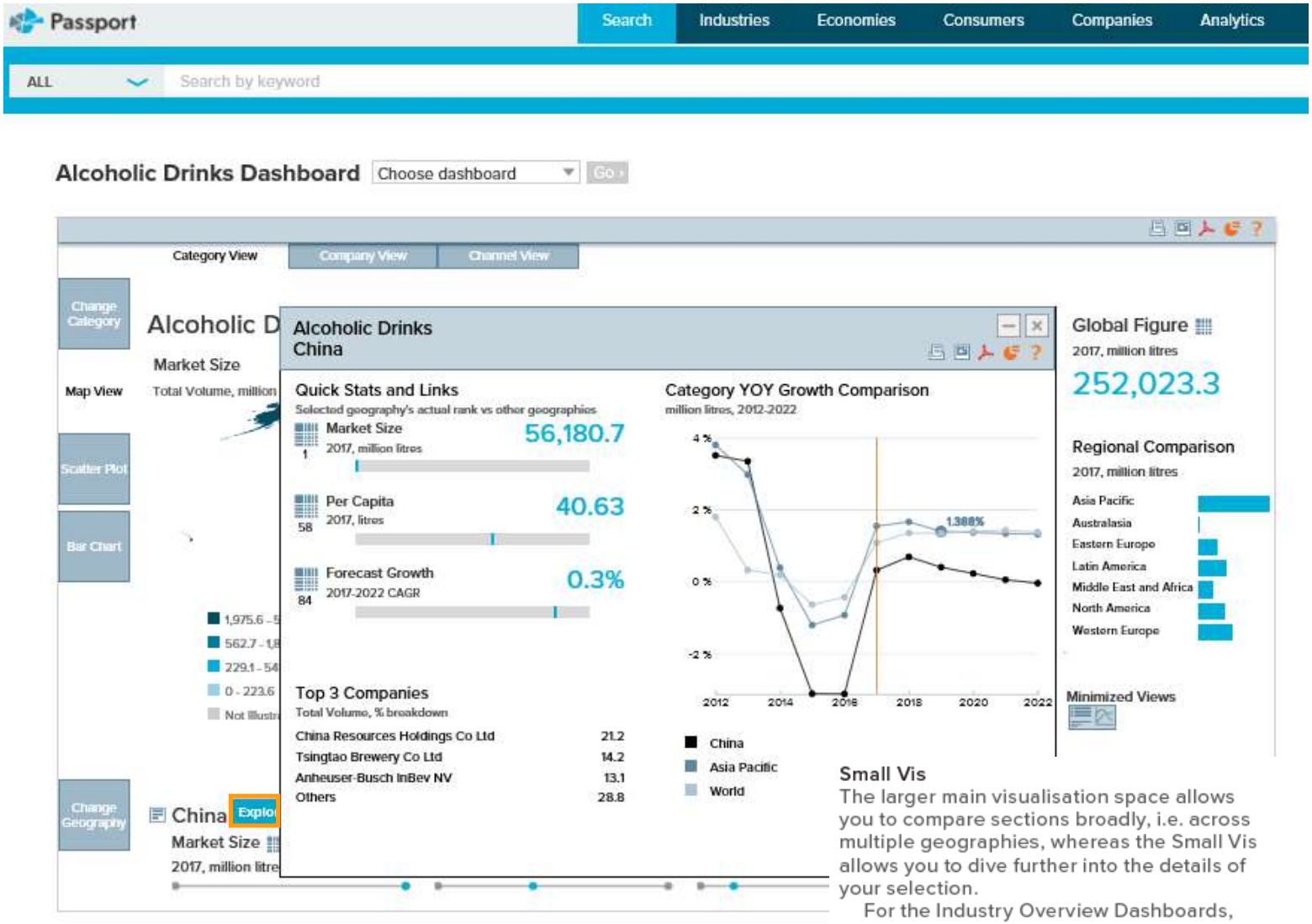
Dashboards >> Explore in detail >> New Small Vis



Small Vis

The larger main visualisation space allows you to compare sections broadly, i.e. across multiple geographies, whereas the Small Vis allows you to dive further into the details of your selection.

For the Industry Overview Dashboards, each main view, e.g. category view, features a distinct Small Vis designed to best reflect the data.

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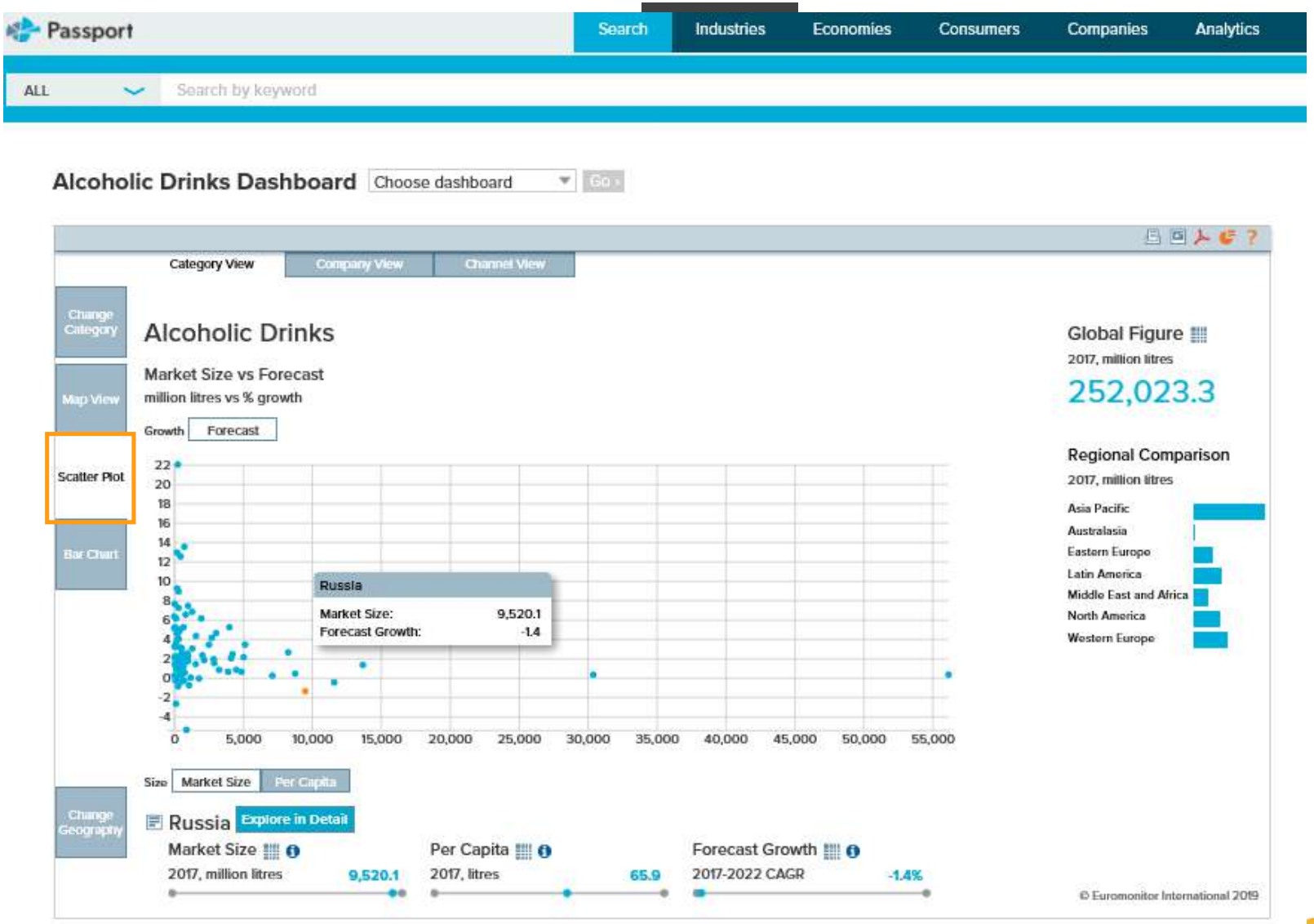
Dashboards >> Scatter Plot

- compare two variables at the same time. With the scatter plot you can compare size, in either absolute or per capita terms, to historical growth.



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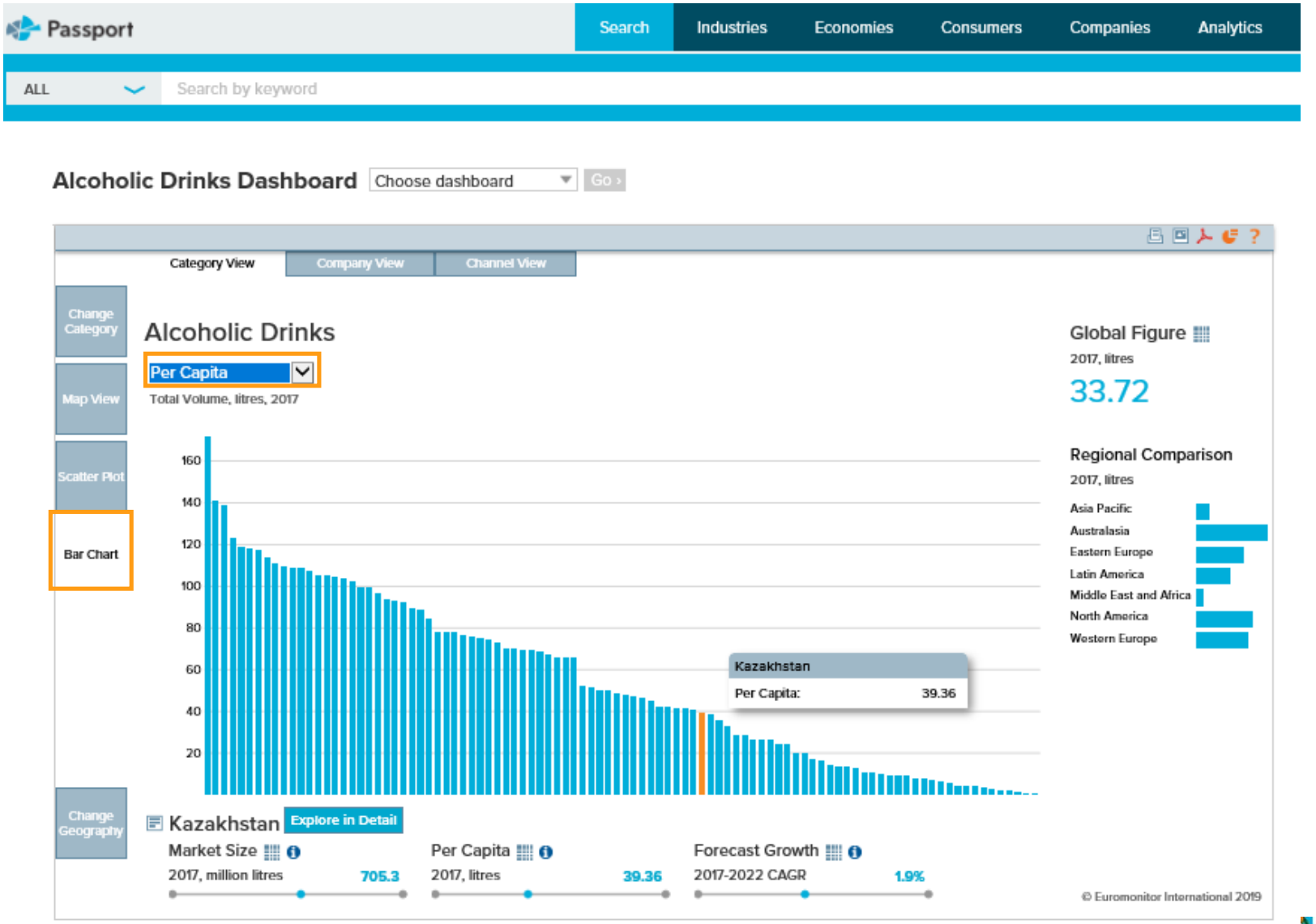
Dashboards >> Bar Chart View

- allows you to directly compare individual geographies



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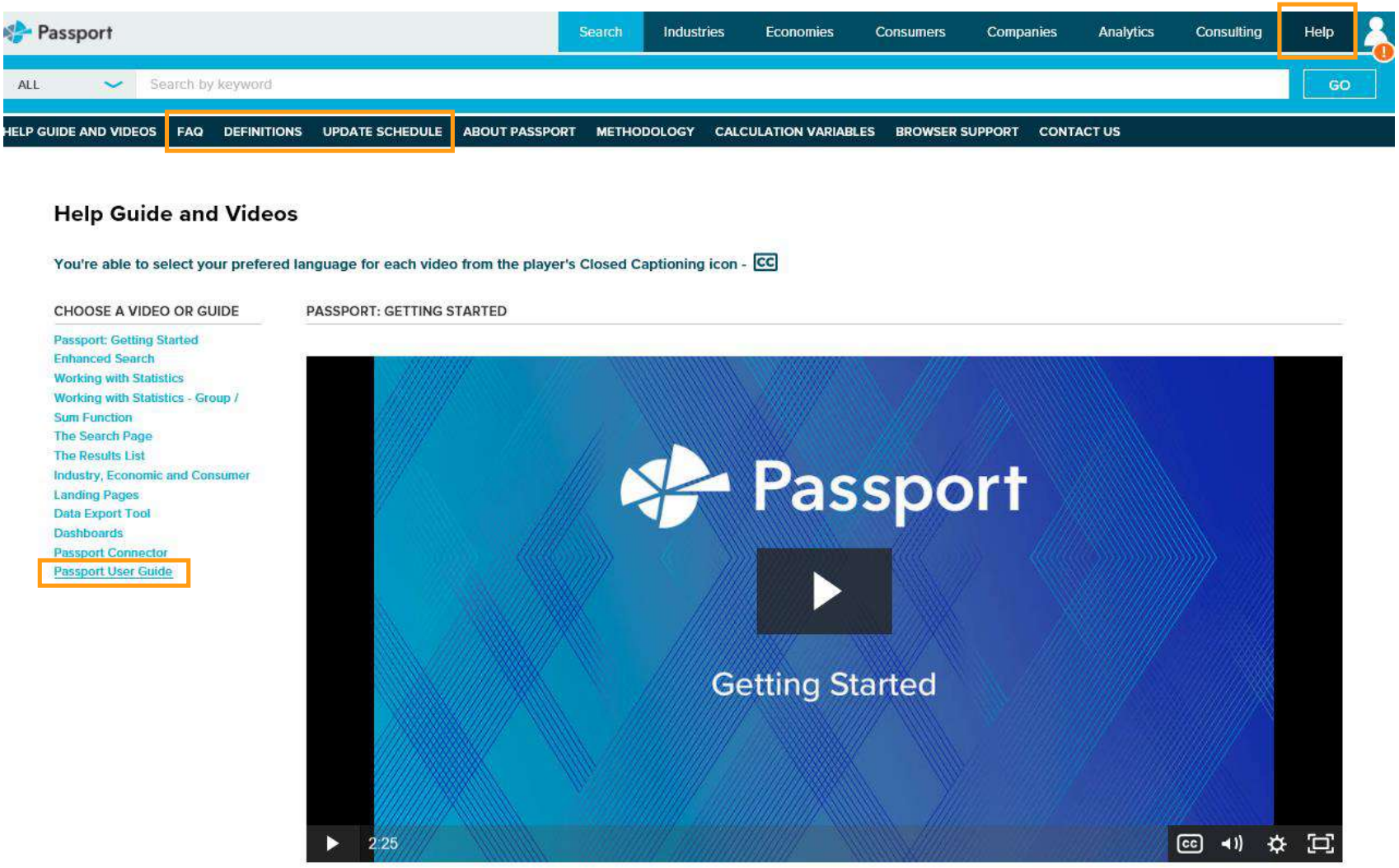
HELP page >> Help guide and videos, FAQ, Definitions, Update Schedule, About Passport, Methodology



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Thank You