

INFLUENCERS WHO DON'T EXIST

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INDIA Forbes



INDIA'S TOP

100 DIGITAL STARS

A *Forbes India-Goat* study
on the creators who have
built loyal communities
with their creativity
and engagement



From left: Revant
Himatsingka,
Nancy Tyagi,
Karishma Gangwal
and Anunay Sood

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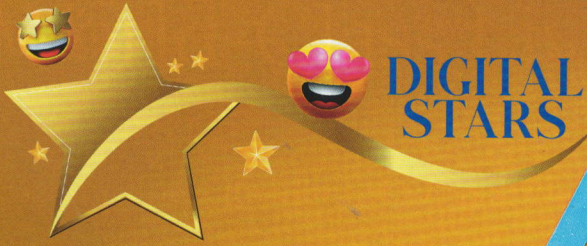


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(Clockwise from left) Nancy Tyagi, Revant Himatsingka, Karishma Gangwal, and Anunay Sood

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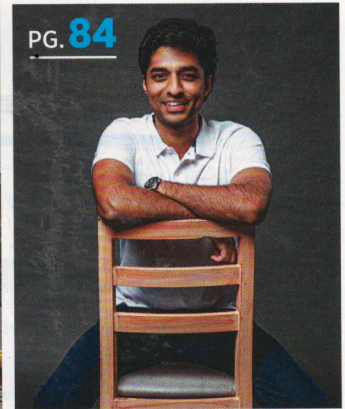
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Finfluencer Sharan Hegde has a diversified business



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Raging Bulls

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COMPANIES ARE RAISING funds through initial public offerings (IPOs) in Indian capital markets at a tearing hurry despite inflationary pressures and monetary tightening. The run to the stock markets by companies for money is no surprise, however, as funds from private equity and venture capitalists are getting squeezed out.

Adding to the overall exuberance for IPOs in India is the super performance of equities with both the benchmark indices, Sensex and Nifty, surging around 18 to 20 percent, while BSE mid and small cap jumped around 34 percent from January. Primary markets activities in India accelerated in the last two months with some of the biggest issues going public, contrasting with the global scenario where there was a mild slowdown.

In the last two months [August and September], 22 companies collectively raised ₹28,135 crore via IPOs, shows a *Forbes India* analysis based on data provided by Prime

"In the last two months [August and September], 22 companies collectively raised ₹28,135 crore via IPOs."

SHUTTERSTOCK