INSIDE: THE FESTIVE SEASON HIGH

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AYUSHMANN KHURRANA

and Bylgari collaboration showcases how luxury is growing with greater meaning & purpose



Responsible Luxury

Driven by technology, luxury in India is evolving with a conscience, embracing sustainability, mindfulness & a sense of purpose

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Today's luxury consumer is not just aware but also sensible, wants to align with brands that are responsible, and is willing to pay top price for personalisation and excellent customer service



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the national award-winning actor, talks about luxury, style and much more

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