SINGAPORE'S 50 RICHEST

TORIDOLL HOLDINGS

SEPTEMBER 2024

100 TO WATCH

PSIQUANTUM

Forbes

BEVERAGE BOOST

A ROYAL BREW ENERGIZES
BILLIONAIRE RON SIM'S
V3 GROUP

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KOREA	.₩	12,0	000
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NEW ZEAL AND	N7	\$15	nr

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Takaya Awata became a billionaire by parlaying a tiny eatery into Toridoll Holdings, operator of Japan's biggest udon noodle restaurant chain. Now he wants to taste global success.

By Zinnia Lee and James Simms

SINGAPORE'S 50 RICHEST

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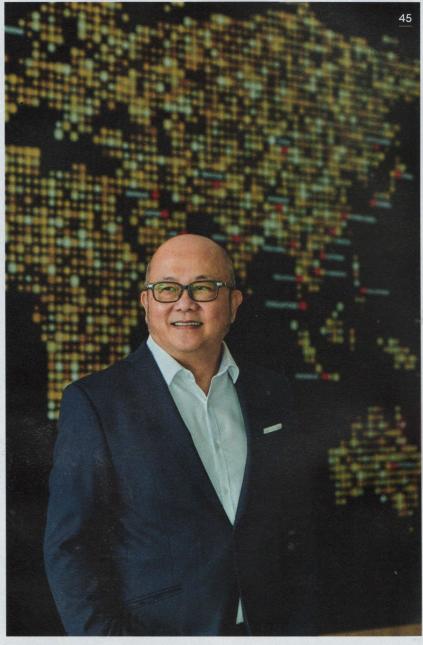
A double-digit boost propels combined wealth to \$195 billion.

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Massage chair billionaire Ron Sim hits a hot streak with his V3 Group's pivot into premium coffee and tea.

By Jonathan Burgos



COVER CREDIT RON SIM: Photograph by Munster Cheong for Forbes Asia

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Edited by Rana Wehbe Watson

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