

Family Business: Next-Gen Rules

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When NEXT-GEN Women Lead

Two scions.
Two storied
conglomerates.
Two strategies.
One mission

Ananya Birla (left) of
the Aditya Birla Group
and Nyrika Holkar of
Godrej Enterprises Group

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FAMILY

BUSINESS



(Clockwise) Nyrika Holkar, executive director, Godrej & Boyce; Ananya Birla, director, Grasim Industries, Hindalco Industries and Aditya Birla Fashion and Retail; Kailash Katkar, founder and MD, Quick Heal Technologies; Rajinder Gupta, chairman emeritus, Trident Group; Sandeep Aggarwal, managing director, Paramount Cables; Naga Srinivas Kacham, MD, Padmaja Herbs and Foods Pvt. Ltd.; Harsh Karamchandani, MD and CEO, HyFun Foods; Rahul Munjal, chairman and MD, Hero Future Energies

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For family businesses, it is the family that is the superpower. And as family-owned ventures change gears to become family-led businesses, the task for the next-gen is to ensure they strike a balance between family and business

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As Nyrika Holkar prepares to head Godrej Enterprises Group, she is charting a fresh course by combining the best of the startup ecosystem and the legacy of the 127-year-old conglomerate

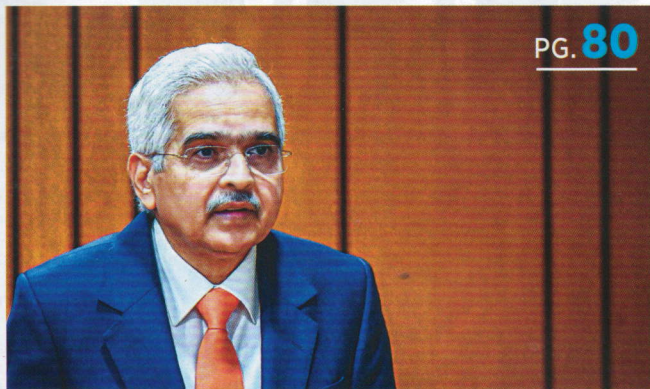
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Ananya Birla, the eldest daughter of Kumar Mangalam Birla, is focussed on driving the group's consumer-facing businesses, as it pivots from largely being a commodity-driven family-run business

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Over the last three decades, the Katkar family has battled formidable odds to make Quick Heal India's largest consumer antivirus brand

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In 1890, Naga Srinivas Kacham's ancestors started bulk trading in commodities, spices, nuts and dry fruits. Now the sixth-gen entrepreneur has upgraded the family business with Padmaja



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Shaktikanta Das, governor, Reserve Bank of India



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Namit Malhotra, chairman and CEO of visual effects company DNEG



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Deadpool & Wolverine, a superhero flick featuring Ryan Reynolds and Hugh Jackman (right), has crossed \$1 billion in collections globally

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The Karamchandanis started with trading in potatoes and now own a company that is the largest exporter of frozen potato products from India

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With *Inside Out 2* and *Deadpool & Wolverine*, Disney Entertainment has given back-to-back billion-dollar hits

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