

Dhruva gets underway at IIM-Trichy

Trichy: Business is more a relay race than a sprint as it involves trust and effort, CEO of Zebronic, Rajesh Doshi said while inaugurating Dhruva 2022 - the business and cultural fest of the Indian Institute of Management - Trichy (IIM-T) on Friday.

Doshi said that every step towards disruption and change comes with risks and by taking calculated risks with a well-thought-out plan, one can emerge stronger. He emphasized the importance of always adapting and learning in the metaverse.

The event, being held from March 4 to 6, is an amalgamation of case studies, quizzes, multilevel business and cultural competitions and events like band performances, music nights and stand-up comedy sessions. Sixteen business and nine cultural events shall be organized over the three days, a statement from IIM-Trichy said. More than 12,700 students from various institutions across the country registered for the fest.

The event also includes a panel discussion on the Age of Entrepreneurship where students will get to engage with path-breaking entrepreneurs. Director of IIM Trichy, Pawan Kumar Singh reminded everyone of the importance of choosing the right action and enjoying the deeper meaning of business culture on the occasion of Ramkrishna Paramahansa Jayanti.

The inauguration was followed by a question and answer session where Doshi was asked questions on the current manufacturing sector, competitive markets and Zebronic's plans for the future. TNN

Source: The Times of India

Date: March 06, 2022

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Business and cultural events galore on IIM campus

SPECIAL CORRESPONDENT
TIRUCHI

'Dhruva 2022,' the flagship festival of IIM Tiruchi, that culminated on Sunday witnessed quizzes, multi-level business and cultural competitions, and events such as band performances, music nights, and stand-up comedy sessions.

A panel discussion on the 'Age of Entrepreneurship' that involved interaction of students with path-breaking entrepreneurs was one of the highlights of the three-day event encompassing 16

business and nine cultural events. Rajesh Doshi, CEO of Zebronics, the chief guest for the inaugural ceremony told the students that business was more of a relay race than a sprint as it involves trust and effort.

Reflecting on his own experiences in establishing Zebronics, he explained that every step towards disruption and change came with risks, and that by taking calculated risks with a well thoughtout plan, one can emerge stronger. He emphasised the importance of al-

ways adapting and learning in the metaverse.

More than 12,700 students from various institutions across the country registered for the business-cultural festival.

During the interaction session with students that followed, Mr. Rajesh Doshi who fielded questions on the current manufacturing sector and competitive markets, sounded certain that reaching out to consumers with out-of-the-box ideas will push India to become a manufacturing hub.

Source: The Hindu

Date: March 7, 2022

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TIRUCHIRAPPALLI
THE HINDU
THURSDAY, MARCH 10, 2022

Institutions celebrate International Women's Day

STAFF REPORTER

TIRUCHI

Indian Institute of Management-Tiruchi celebrated International Women's Day on Tuesday in a hybrid mode for the benefit of offline and online audience. The chief guests of the event - Shradha Sharma (founder of YourStory), Richa Singh (founder of YourDOST), and Anu Meena (founder of Agrowave) - joined online.

In her address, Ms. Sharma said that every day

should be celebrated as Women's Day. "The world will try to mould women in certain ways that fit a few people's narratives; however, it's crucial to be yourself and do what you feel is right," she said.

Ms. Singh encouraged women to stand up for one another and be each other's strengths. "It is okay to ask for support whenever needed; one should not shy away from seeking help, especially for mental health pro-

blems," she said.

Ms. Anu Meena urged women to become financially independent. "This is the only way we can enjoy complete equality, do whatever we wish to do in life," she said.

District Central Library

The District Central Library in Tiruchi observed Women's Day with a host of activities for its Reader's Circle. An essay-writing competition on the topic

"The library in my life" was organised for women members of all ages; following this a discussion on the theme 'Women and Libraries' was moderated by Srirangam Suba.

The female audience members who participated in the programme shared their experiences on how the library had helped them to shape their lives and achieve their goals.

Cash prizes and gifts were given away to winners of the

competitions and discussion participants. An exhibition of women-centric books was also held on the sidelines of the celebrations.

The library gifted free memberships to 50 women, with their caution deposits being sponsored by the Readers' Forum.

The day's events were inaugurated by chief librarian A.P. Sivakumar, and presided over by V. Govindasamy, president of the Readers' Forum.

Source: The Hindu
Page No: 02
Date: 10-03-2022

THE HINDU TIRUCHIRAPALLI
TUESDAY, MARCH 15, 2022

IIM-Tiruchi launches strategic leadership programme

SPECIAL CORRESPONDENT
TIRUCHI

The Indian Institute of Management-Tiruchi inaugurated the first batch of Strategic Leadership Development Programme for senior executives comprising general managers and chief general managers of unit heads and group heads of NLC India Limited on Sunday.

The three-day programme is designed to help working professionals take strategic decisions to stay at par with the digital changes. This is the first offline executive programme conducted by IIM-Tiruchi, after more than two years of online

programmes due to the pandemic. It intends to provide an understanding of technology and AI for strategic finance and strategic management, Programme Director, Prashant Gupta said.

The programme also aims at understanding how leaders in different organisations take decisions keeping in mind the various growth paths followed and analysing the projects done.

P. Sathiamoorthy, Chief General Manager (HR), NLC India, said every business was facing challenges and the programme would explore strategic ways to solve the issues.

Source: The Hindu

Date: March 15, 2022

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IIM-Tiruchi begins session for second PGCSM batch

SPECIAL CORRESPONDENT
TIRUCHI

Academic activity for the second batch of Post Graduate Certificate Programme in Strategic Management (PGCSM) at Indian Institute of Management - Tiruchi got off to a start on Saturday.

PGCSM curriculum is designed to offer a set of concepts and tools that equips senior leaders to make faster decisions, collaborate effectively in a more interconnected environment, and lead organisations with impact, Programme Directors K.V. Mukundhan and K. S. Manikandan said.

PGCSM explores the evolving world of business strategy, focusing on the in-

creasingly important roles of innovation, customer centricity, and design thinking in building effective and holistic strategies, they said.

The first batch of the programme, offered in collaboration with the technology and outreach partner Times TSW, graduated in December 2021.

The second batch of the programme consists of 44 candidates with an average work experience of around 12 years from 19 different industries including management consulting. 72% of the batch hold managerial positions and above. 11.4% of the batch consists of females.

Offering lessons from own entrepreneurial journey and

corporate career, K. Vaitheswaran, Co-founder and CEO, Again Drinks, in his inaugural address, urged the participants to explore opportunities in different domains and multiple locations.

He also encouraged the participants to consider working in start-ups and take risks to expand their horizons.

He also answered the participants' queries about exploring unfamiliar industries and the risks associated with start-ups.

Nagendra Chowdhary from Times TSW stressed the importance of strategy as a subject in enhancing one's analytical abilities.

Source: The Hindu

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Date: 30-03-2022



THE NEW
**INDIAN
EXPRESS**

05

TIRUCHY

IIM-Tiruchy inducts second PGCSM batch

EXPRESS NEWS SERVICE @ Tiruchy

THE Indian Institute of Management (IIM) here on March 26 held the inauguration ceremony for the second batch pursuing the Postgraduate Certificate Programme in Strategic Management (PGCSM). K Vaitheeswaran, co-founder and CEO, Agan Drinks, was the chief guest. Programme directors professor Mukundhan KV

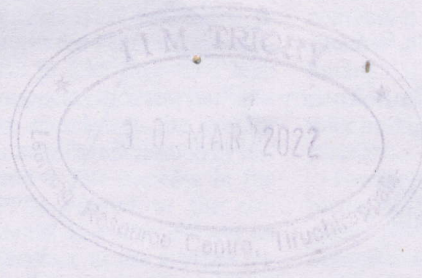
and professor KS Manikandan welcomed the students.

PGCSM's curriculum is designed to offer a set of concepts and tools that equips senior leaders to make faster decisions, collaborate effectively in a more interconnected environment, and lead organisations with impact. The first batch of the programme, offered in collaboration with the technology and outreach partner Times

TSW, graduated in December 2021.

The second batch comprised 44 candidates with an average work experience of about 12 years from 19 different industries.

Dr Nagendra Chowdhary from Times TSW stressed the importance of strategy as a subject. K Vaitheeswaran emphasised the need for continuous learning.



Source : Indian Express
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Date : 30-03-2022

Big spike in salary and stipend as IIM-Tiruchi completes placements

SPECIAL CORRESPONDENT
TIRUCHI

The Indian Institute of Management - Tiruchi has witnessed a significant jump in median packages in both summers as well as final placements of PGP 2020-22 and summer placements of PGP 2021-23.

The progress has been attributed to the diverse educational and work experience background of the talent pool of IIM-Tiruchi.

As regards final placements of the 10th batch of PGPM and the first batch of PGPM HR, IIM-Tiruchi has achieved 100% placements.

A total of 228 offers were made by 110 companies across various domains of sales and marketing, finance, consulting, IT and analytics, operations, and HR. This year, the institute attracted diverse roles across segments such as consulting and finance re-

flecting the trust of recruiters in the institute, a press release said.

Some of the top companies that strengthened their alliance with IIM-Tiruchi, as regular recruiters, included JP Morgan & Chase, McKinsey, Bain & Company, HSBC, and Yes Bank. New recruiters included Nomura, Samsung, Amazon, and Accenture.

The average annual compensation stood at ₹17.01 lakh with the highest compensation at ₹34 lakh for PGPM. The respective figures for PGPMHR stood at ₹13.35 lakh and ₹17.6 lakh respectively. There has been an increase in the average annual compensation by 15% and a 23% increase in the PPOs offered to the students. This year also saw an increase in the average annual compensation of 30% in the sales and marketing segment.

As for the summer placements of PGPM and PGPM HR 2021-23 batches, a total of 115 companies made 238 offers for roles across various domains of Sales & Marketing, Finance, Consulting, IT & Analytics, Operations, and HR. The average stipend stood at ₹1,10,752 with the highest stipend at ₹2,50,000 for PGPM. The respective figures for PGPMHR stood at ₹51,478 and ₹1,50,000 respectively.

The institute saw a 35% increase in the number of companies visiting us for summer placements, reinforcing IIM Tiruchirappalli's position as one of the premier business schools in the country.

Pawan Kumar Singh, Director, IIM-Tiruchi, said successful placement of the students was a testimony to the quality education and effective academic-industry cooperation.

Source: The Hindu

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Date: 31-03-2022



THE NEW
**INDIAN
EXPRESS**

05

TIRUCHY

IIM-Tiruchy records 100% placements; avg annual compensation rises by 15%

EXPRESS NEWS SERVICE @ Tiruchy

THE Indian Institute of Management here announced the successful completion of the placement season for 2021-22 for students of its postgraduate programme in management (PGPM) and postgraduate programme in human resources (PGPM-HR).

IIM-Tiruchy recorded 100 per cent placements for its 10th batch of PGPM and the first-ever batch of PGPM-HR. A total of 228 offers were made by 110 companies in the final placement process across various domains of sales & marketing, finance, consulting, IT & analytics, operations, and HR.

Some of the top companies included JP Morgan & Chase, McKinsey, Bain & Company, HSBC, NatWest, Schindler and BNY Mellon. New recruiters included Nomura, Samsung, Amazon, Accenture, Wells Fargo, IBM, CRISIL, Reliance Retail, Oxane, Adani Wilmar, Axis Bank, Chargebee, and ABFRL.

The average annual compensation stood at ₹7.01 lakh with the highest compensation at ₹34 lakh for PGPM. The respective figures



The institute saw a 35% increase in the number of companies visiting us for summer placements

Prof Sirish Kumar Gouda,
placement chairperson,
IIM-Tiruchy

for PGPMHR stood at ₹13.35 lakh and ₹17.6 lakh. There has been an increase in the average annual compensation by 15% and a 23% increase in the PPOs offered to students.

As regards summer placements, a total of 115 companies participated. They made 238 offers in domains of sales & marketing, finance, consulting, IT & analytics, operations, and HR. The average stipend stood at ₹1,10,752 with the highest being ₹2,50,000 for PGPM. The respective figures for PGPM-HR stood at ₹51,478 and ₹1,50,000. "The institute saw a 35% increase in the number of companies visiting us for summer placements," Prof Sirish Kumar Gouda, placement chairperson, said. Dr Pawan Kumar Singh, Director, said the feat is testimony to effective academic-industry cooperation."

Source : Indian Express

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