



Campus Connect

News Letter | Vol. 6 | Issue 1 | Apr 2021

भारतीय प्रबंध संस्थान तिरुचिरापल्ली
Indian Institute of Management Tiruchirappalli





ज्ञानम् अनन्तम्

IIM
TRICHY

Message From The Director

Dear Readers,

Greetings from IIM Tiruchirappalli!

Welcome to the vision world of IIM Tiruchirappalli!

Indian Institute of Management Tiruchirappalli (IIMT) came into existence in 2011 as the eleventh IIM established by the Government of India. IIMT celebrated ten years of its journey on 4th January 2021 with eleven batches of Post Graduate Programme in Management (PGPM), first batch of Post Graduate Programme in Management-Human Resources (PGPM-HR), nine batches of Post Graduate Programme in Business Management (PGPBM), ten batches of Doctoral Programme in Management (DPM) and first batch of Executive Doctoral Programme in Management (EDPM). This day marked as 10 years of our commitment to the vision of nurturing a learning environment for creation and dissemination of management knowledge of global standards and to develop the leaders of enterprises, who add value to the society and in nation building.

In addition to the above, IIMT offers both short and long duration programmes i.e., Faculty Development Programmes, and e-Learning Programmes (e-GMP, PGCSCM, SHRM, PGCSM, PGCBA and EPLCM), especially designed to enhance the skills and knowledge of the corporate managers.

We have 33 full time faculty members dedicated to impart knowledge based management education to the students on the latest pedagogy. All of them are PhDs or Fellows from IITs or IIMs or the best of the schools in the world with a proved track record of research.

Since its first issue, the IIMT Newsletter has helped the IIM Trichy family to keep their finger on the pulse of the Institute through a curated summary of activities and achievements. Over the 2 years since our last newsletter, we have celebrated many milestones and adapted to the changes in the world around us. It gives me immense pleasure to bring back the quarterly Newsletter and share the latest information of the Institute with you.

While our faculty members and the student community have adapted to the online mode of learning, we are proud to maintain the rigor of IIMT, which is evident through the achievements of our students in the corporate competitions and events of other prestigious B-schools.

Our enthusiastic students have also exhibited the B-school experience by hosting various student activities on digital platforms. Students have continued to test their mettle by actively participating in various competitions and demonstrated their classroom insights into action.

The holistic development is a heart of our endeavors at IIM Trichy, which emphasizes the need to apply business knowledge in the context of improving lives has been our priority. Our students have won a number of accolades, both nationally and internationally, in the last ten years.

We have specially designed a "Make-a-Difference" programme to sensitize our students about various social issues like inadequate drinking water facility, poverty, lack of good schooling and other education facilities, etc., among the socially deprived members of our society. Make-a-difference projects conducted by our students this year have created an impact in the society and the impact will be there for the years to come.

IIMT offers a global perspective to the students through its International Exchange Programmes which provides a global exposure to these future global managers in the diverse international challenges and prepare them to manage the global organisations.

We hope you will enjoy a detailed look at the events on the campus through this newsletter and join us in celebrating our milestones over the last few months.

With warm regards,

Prof. Pawan Kumar Singh

Director

Indian Institute of Management Tiruchirappalli





From the Editor

It is becoming a bit of a cliché, and I cringe as I say it, but we have all had a rather difficult and strange 2020. For many of us, the world became a disorienting, and even frightening place due to a completely unforeseen, “black swan” event. Many lost their jobs, even their lives, and while some of these scars will remain, as the poet Pope said, “Hope springs eternal!” It is this hope that we all cling to, that keeps us going, and while our newsletter has been silent in the past year, we are now renewing it, and through its pages, we wish to convey that life can still be lived, and there seems to be some light at the end of the tunnel...

While much of our activities went online in the past year, the activities themselves remained broadly the same. We had multiple Institute events, talks, discussions, inaugurations, and student activities. One noteworthy change was that the Institute has got a new Director, Prof. Pawan Kumar Singh, a veteran who has spent considerable time teaching and in administration at IIM Indore. We hope he will be able to take the Institute to greater heights. We have a message from him in this edition of the newsletter.

Apart from the usual events, we had the IFIP Conference, a prominent conference in the area of Information Systems. We also held Dhruva 2021, the flagship event organized by the PGP students. We have also started a new column wherein we speak to the alumni of the Institute about their experiences, learning, and memories of the Institute. All put together, we hope you find the material we present here informative and interesting!

Institute Events

IFIP WG 8.6 Working Conference 2020

IFIP WG8.6 was established in the early '90s "to foster understanding and improve research in practice, methods, and techniques in the transfer and diffusion of information technology within systems that are developed, and in the development process". A brief history of the group can be found at <http://ifipwg86.wikidot.com/history>.

Since that time, the original premises of the working group--how to foster diffusion and adoption--have been overtaken by events. Developments in social media, mobile computing and applications, agile systems development techniques, cloud computing and business analytics can now be said to be viral; the cycle of innovation has sped up, platforms provide quick access to infrastructure,

and information spreads on a 24-hour cycle. These developments, in turn, have impacted the way both organizations and societies engage with transfer and diffusion of information technology (IT) systems within and between organizations, in interactions with customers, and in society in general. The question is no longer how to adopt and diffuse IT systems, but how to quickly assess and manage those that best serve the larger purposes of businesses and societies.

The 2020 Conference brought together scholars and practitioners from inter-disciplinary areas for the enrichment of scholarly deliberations on the adoption, usage, impact, and potential of emerging technologies. Numerous scholars and practitioners presented their ideas and findings at the Conference. The presentations included theoretical and empirical papers employing quantitative, qualitative, and critical methods.



Inauguration of the IFIP 2020 Conference. International speakers on left panel, Prof. Sujeet Sharma and Prof. Godwin Tennyson of IIMT on the right panel

Tenth Foundation Day of the Institute

IIM Tiruchirappalli (IIM Trichy) celebrated its 10th Foundation Day on 4th January 2021. The day marks a decade since its inception as the 11th Indian Institute of Management of the country. Faculty, staff, and students on campus attended the event in person and virtually, and many others associated with the Institute such as its former and current Chairpersons, former Directors, Board members, current students, and alumni attended the celebration virtually as the Institute webcast the event live.

The event was inaugurated with an invocation song and the lighting of a lamp by Dr. Godwin Tennyson, Director (i/c) & Dean (Administration), Prof. Deepak Kumar Srivastava, Dean (Academics), Prof. V. Gopal, Chairperson, Make a Difference (MAD) Project Coordination Team and Prof. S. Sivakumar, Chairperson, Post Graduate Programme in Management (PGPM). The Chief Guest, Mr. M. Damodaran, IAS (Retd.) and founding Chairman of IIM Trichy and Mr. Jalaj Dani, Chairman, Board of Governors, IIM Trichy, joined the event online.

The Foundation Day Address was delivered by Mr. M. Damodaran who thanked everyone associated with IIM Trichy and its dream and wished everyone a healthy new year. He spoke about IIM Trichy's rich and vibrant culture and shared anecdotes from his time as the Chairman of the Institute. He spoke about the challenges the Institute has faced in transforming into one of India's most beautiful campuses. He exhorted students to strive to continually improve their performance, and achieve ever loftier goals.



Left to Right, clockwise, faculty members of IIMT on campus, Mr. Jalaj Dani, Chairman, BoG, IIMT, and Mr. M. Damodaran, former Chairman, BoG, IIMT

Launch of E-DPM

The Institute inaugurated the first batch of the Executive Doctoral Programme in Management (EDPM) on 25th January 2020 (Monday). The occasion was graced by Chief Guest Dr. Sandhya Shekar, Former Founding CEO, IIT Madras Research Park, Advisor and Strategy Consultant.

Dr. Sujeet Kumar Sharma, Chairperson (Doctoral Programme in Management & Research) gave an overview of the programme and the profile of the students. The programme includes 4 terms of rigorous course work of 36 credits, and 360 hours of teaching. A total of 11 candidates have joined the programme, from diverse backgrounds with an average experience of 18 years at leadership positions from public and private sector organizations.

Dr. Sandhya Shekar recounted her personal experiences of struggling to relate the theory that she learnt in class to the organizational context, and said that the learning process becomes enriching when you relate it with your background and work experience. She added that it is programmes such as this strengthen the relationship between academic institutions and industry, and it is these students who will act as conduits for this symbiotic relationship.



Prof. Sujeet Sharma inaugurates the E-DPM, along with Prof. Deepak Srivastava and Prof. Godwin Tennyson

72nd Republic Day celebrations

The Institute celebrated the 72nd Republic Day on 26th January 2021 at 9:30 am. The celebration began with the flag hoisting, followed by the National Anthem. Post this, the Director in-charge, Prof. Godwin Tennyson delivered the Republic Day address. Prof. Tennyson acknowledged and lauded the contributions of faculty, staff, and students that have helped the Institute grow in leaps and bounds during the decade since inception. Further, he highlighted the contributions of front-line workers of the nation during the pandemic, who have worked tirelessly and sacrificially over the past many months in order to safeguard the health of the nation. He also thanked the front-line workers of the institute - the housekeeping, security, gardening, and maintenance staff, who have ensured sanitization, hygiene, security, and safety of the campus.

The address was followed by the announcement of the winners of the poster competition conducted in November 2020 as a part of Vigilance Awareness Week. The celebrations concluded with a tree plantation drive wherein around 100 trees were planted in the campus and an additional 300 trees were to be planted during the course of the week.



Director-in-Charge Prof. Godwin Tennyson along with front-line workers of the Institute

Dr. Pawan Kumar Singh joins as Director of IIM Tiruchirappalli

Dr. Pawan Kumar Singh took charge as the new Director of IIM Tiruchirappalli on 3rd February 2021. With over 3 decades of experience in the academic arena, he brings a fresh and seasoned perspective to one of the premier institutes in India. Before joining IIM Tiruchirappalli, Dr. Singh held the role of Director at MDI Gurgaon. He has also served as Director-in-charge of IIM Indore and Chairperson of the Academic Committee of IIM Sambalpur. Dr. Singh was a Professor in Organization Behavior and Industrial Relations and also served in various other capacities at IIM Indore since 2004.

Dr. Singh received his Ph.D. in Management from Vikram University Ujjain, Post-Graduate in Personnel Management & Industrial Relations from Xavier Institute of Social Service Ranchi, and M.A. in Economics from Ranchi University. He graduated with Economics as major with Mathematics and English literature. Over the course of his career, he has published about 75 research papers in national and international seminars. He has actively trained more than 15,000 executives from various domains and done consulting for both the public and private sectors.



Matribhasha Diwas (Mother Tongue Day)

Many express a preference to communicate in their mother tongues, and it is argued that using one's mother tongue improves the ability to learn and communicate. While research suggests that multilingualism enhances cognitive abilities, in addition to the pragmatic benefits of being able to learn from, and participate in varied cultures, the mother tongue remains distinctive and relevant. It is hoped that having a day celebrating the mother tongue also defuses potentialities for linguistic hegemonies at multiple levels, and promotes genuine linguistic diversity. Toward this end, the UN has designated February 21 as International Mother Tongue Day. This becomes an occasion for societies to promote linguistic diversity, and also take steps to protect languages that get overwhelmed or even disappear due to global and supra local forces.



Director Prof. Pawan Singh speaks to faculty and staff members on Mother Tongue Day

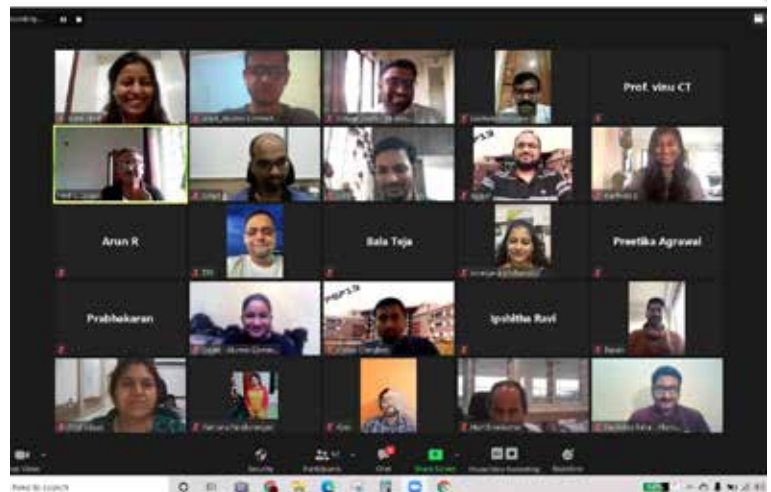
IQ Fest 2021, Chennai Alumni Chapter, IIM Tiruchirappalli

IQFest - IIMT Quality Festival is the flagship event of the IIMT Alumni Chennai Chapter organized to promote Industry-Institute connect. IQFest is an elite Quality Competition where Corporates present successful Quality Improvement Projects executed in the recent past.

The second season of the competition saw 30 participants. Considering the pandemic, the IIMT Alumni Chennai Chapter decided to host IQFest 2021 in Virtual Mode on 13th February 2021 and this time there was an impressive 36% increase in participants from the previous event!

Alumni Reunion of PGPM 2011-2013 and PGPM 2012-2014.

An alumni reunion of the PGP 11-13 and 12-14 batches was conducted on the 5th of December, 2020. The event was attended by 40 alumni spread across the PGPM '13 and PGPM '14. During the reunion, a video showcasing the new campus of IIM Tiruchirappalli was shown to them. A quiz based on their time at IIM Tiruchirappalli was also conducted in order to engage the alumni and provide a platform for conversation. The event was inaugurated and addressed by the Acting Director, Prof. Godwin Tennyson and Alumni Chairperson, Prof. Sirish Kumar Gouda. Prof. Sivakumar, Prof. Ayon Chakraborty, Prof. Gajanand, Prof. Nithyananda, Prof. Satish S Maheswarappa, Prof. Hari Sreekumar, Prof. Vijaya and Prof. Vinu CT also attended the event.



Online Alumni Reunion of PGP 2011-13 and PGP 2012-14



Participants at the IQ Fest at IIMT Chennai

Alumni Speak

Alumni Speak is a new column in our newsletter, where we profile our alumni, their experiences at work, their memories of our Institute, and their advice to junior students.

In the first edition of Alumni Speak, we had a chat with Renuka. S., one of our senior-most alumni, from the PGP 2011-13 batch. Renuka is currently managing a large team of analytics professionals at Novartis, where they help Novartis make key decisions about the molecules and the markets they are going to launch in the United States. The decisions revolve around patient profiling and identification, physician targeting, and sales force sizing.

Here are some excerpts from the conversation...

Could you please give us a brief idea of your work so far, and what you currently do?

I have always been in Analytics, both before and after MBA. I progressed from a Business Analyst in a boutique consulting firm in the healthcare space to becoming a consultant who helped clients with the endless possibilities of their data in the consumer products industry, to a leader who is helping drive key decisions on launch products for a top pharmaceutical company. What I really love about my profession is the gamut of offerings made possible when data is used to aid strategy...there is something for everyone – from a newbie wanting to learn some Python to glean some insights from available datasets to the CXOs themselves who can make valuable business decisions based on what the data says.

I have so far worked in Mu Sigma, Flex, Deloitte, and Novartis, with Novartis being the most recent experience. Everywhere I have been fortunate to have had great roles and exposure to new possibilities in data science. Today I lead a team of over 20 highly qualified Advanced Analytics professionals, and we help Novartis with decisions that revolve around patient profiling and identification, physician targeting and sales force sizing, for the new markets and drugs they are getting into.

Some of the interesting experiences and learning you have had at work? Stories, experiences, examples, all are welcome!

When I was with Deloitte Consulting, I traveled a lot to the US. It was surprising how during the initial trips, I was sort of introduced to a new version of myself, a version I wasn't too comfortable being. I happened to turn into an introvert whenever I touched the US soil, much to my agony. Having always been an extrovert, a bold one that too, and not hesitating to speak up during meetings, I was surprised as to why I was keeping mute in meetings and workshops that happened in the US. It's easy to get overwhelmed when surrounded by a room full of top executives and that turned me into a mute spectator, who became comfortable just taking notes all the time. What made me break out of the shell was an experience that occurred on the day we had a workshop with all the Directors in the client's organization in Chicago. Incidentally, Deloitte partners were also present in the meeting. That day I felt a little braver than usual and I raised my hand when everyone was in a heated

discussion. Slowly, one by one, people stopped talking, because they either saw my hand raised or because they were interrupted by those who saw me, they unanimously wanted to hear me out, and that made me want to finally break out of my shell. That and attending some Toastmaster sessions in the US, made me comfortable talking in front of new audiences. Since then there has been no looking back, I am able to embrace my natural self anywhere in the world, without having baseless fears about being perceived as inferior.



Your memories of IIM Trichy? Anecdotes, experiences...

When we were in IIM Trichy, we were hosted by NIT Trichy, so we do not relate well to the new, fancy campus. We had a very simple life back then. Everything was new and yes, there were many difficulties in being part of the first batch. What made us keep going was the fact that no matter how hard it got, the fact was we were all in it together - the profs, the students, everyone.

Despite all the difficulties, I will always look back to my IIMT days with a lot of gratitude, for it was here that I learnt a lot of life lessons that serve me well even today. Lessons on courage, confidence, and the ability to make the best out of the circumstances. I remember how when there was a competition that I wanted to participate in, so many professors helped me out and ensured I won. I also remember how Prof. Hari's help in getting me a paid consultative assignment, made me feel confident, for the first time, about my abilities. I can quote way too many such instances that led to a lot of valuable moments that marked my career. If given a chance to relive my Trichy days, I would gladly do so!

The two or three most important lessons you learnt in the past few years?

- Being brave is not an option, be gutsy, the world will adjust
- Don't be afraid to be different, there is actually liberation in not fitting into the society's moulds
- Be independent, being reliant on your own self is actually super power.

Your advice to your junior PGP students, especially those who are doing the Programme now?

You know, by showing up every day over Zoom, and trying your best to give your 100%, despite not getting the most of a B School experience, you are being more brave than you realize. Unbeknownst to yourselves you guys have been in the forefront of a new revolution, where the world is breaking barriers on what was thought was possible online. Given how adept you are becoming at getting so many things without physical presence, you are building in you a greater resilience and strength and I am sure you all will do well wherever you end up in!

Women's Day 2021 at IIMT

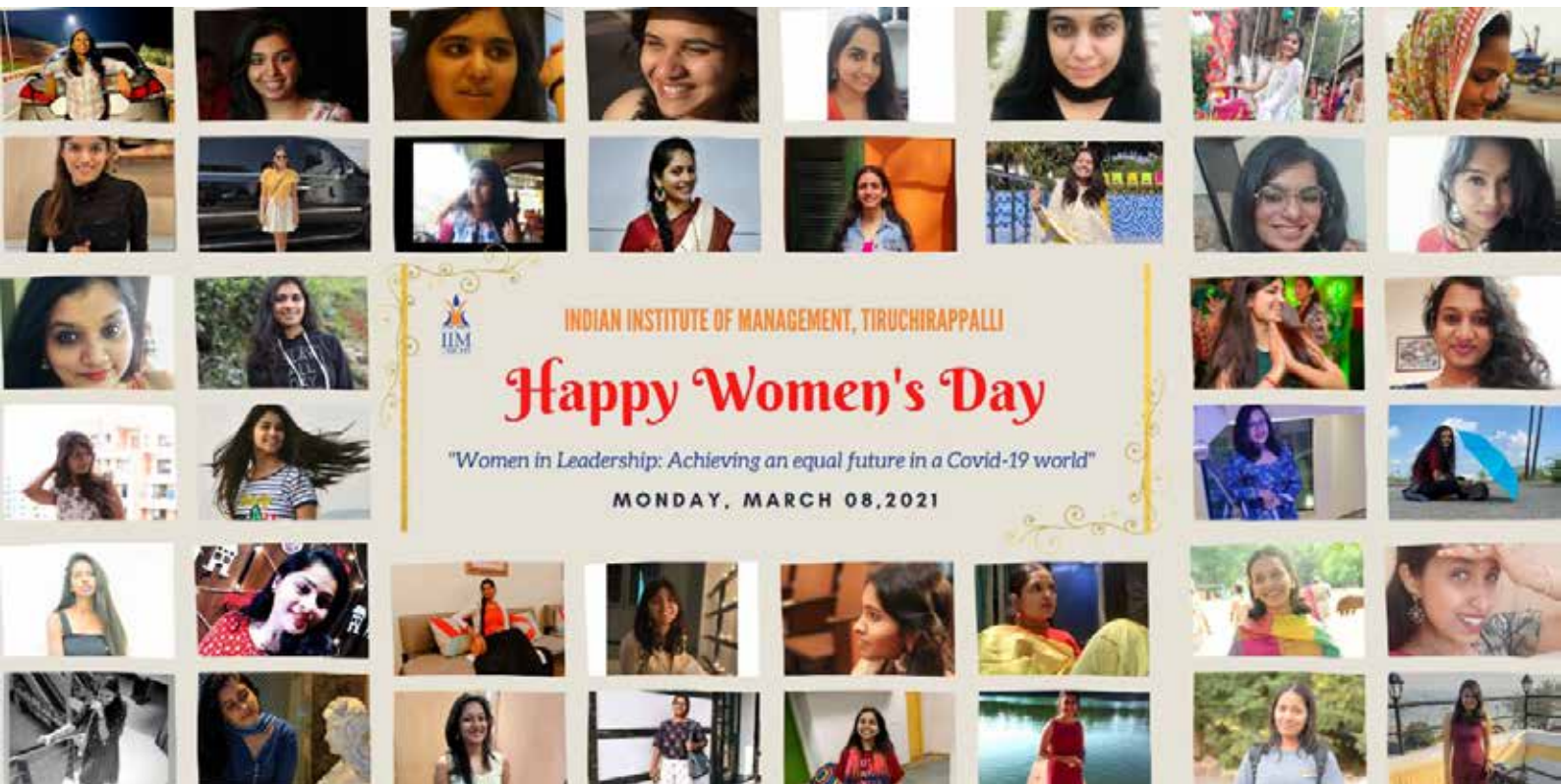
Women make up half of the world population, yet own only a small percentage of the world's financial resources, and occupy a disproportionately small number of leadership positions in industry, business, and politics. International Women's Day, which falls on the 8th of March every year, highlights the achievements of women, and spurs action toward achieving gender parity.

IIM Tiruchirappalli observed Women's Day on 8th March 2021 with a session themed 'Women's Leadership: Achieving an Equal Future in a Covid-19 World'. The event was held on campus and online with the guest speakers present virtually. Prof. P. Saravanan, Chairperson of Student Affairs, and Director Prof. Pawan Singh initiated the event.



Women's Day being observed at the Institute

The first guest speaker for the session was a 16-year-old entrepreneur and student of Vasant Valley School New Delhi, Ms. Prarthna Batra. She impressed upon the need for freedom of choice in every woman's life. She emphasized the need for transforming society by eradicating patriarchal practices. She shared the issues women face every day and stressed the need to consciously correct society's misogynistic attitude. She concluded her address by urging everyone to treat women with respect and make a collective effort to ensure the world is a safer place for women. Ms. Anoushka Adya, Director and Founder of Lajja Diaries (Lajja Foundation), in her address, sensitized the audience to the atrocities women face in domestic and public spaces even today. She shared how her experiences in everyday life and the corporate world, inspired her to create Lajja Diaries, a platform that advocates women's rights. She spoke of the many initiatives and campaigns they've undertaken to empower women across India. The final guest to address the gathering was Padma Shri Dr. Janak Palta McGilligan, Founder and Director of the Jimmy McGilligan Foundation. Through her address, she shared her concern on the gender imparity in the country and the repressive social practices that plague Indian society due to this gender divide. Further, Dr. McGilligan pointed out, "Just as a bird needs both its wings to fly, so do humans – need both men and women – to soar high." She encouraged women to come together, love, respect, and uplift each other. Dr. Vijaya V, Associate Professor at IIM Tiruchirappalli, concluded the event with a vote of thanks.



Women's Day Collage

Research Activities

Journal Articles

- Ahmed, M., & Pratap, S. (2020). Constraint absorption in emerging economies. The role of business groups. *International Journal of Organizational Analysis*. DOI. 10.1108/IJOA-11-2019-1927.
- Pradhan, S., & Gupta, P. (2021). Abusive supervision and work-family conflict: an empirical investigation of Indian professionals. *International Journal of Conflict Management*. DOI 10.1108/IJCMA-07-2020-0130.
- Kumar, V. Gupta, A., Sharma, D., & Dwivedi, Y. (2021). Understanding the effect of task complexity on automation potential and opacity: Implications for algorithmic fairness. *AIS Transactions on Human-Computer Interaction*. <https://cronfa.swan.ac.uk/Record/cronfa55897>.
- Donthu, N., Kumar, S., Pandey, N., & Gupta, P. (2021). Forty years of the *International Journal of Information Management*: A bibliometric analysis. *International Journal of Information Management*, 57 (5). DOI. 10.1016/j.ijinfomgt.2020.102307
- Lanke, P. & Nath, P. (2021). Job switching and communities of practice: Mapping facilitators and dampeners to life cycle. *VINE Journal of Information and Knowledge Management*.
- Vashishth, A., Chakraborty, A., Gouda, S. K., & Gajanand, M. S. (2021). Integrated management systems maturity: Drivers and benefits in Indian SMEs. *Journal of Cleaner Production*, 293, 126243. <https://doi.org/10.1016/j.jclepro.2021.126243>.
- Kumar, V., Singh, J.B., & Gouda, S. (forthcoming). Contextualizing the relationship between gender and computer self-efficacy: An empirical study from India. *Information and Management*.
- Sivakumar, S., & Mahadevan, B. (2021). Configuring and pricing smart coproductive services. *European Journal of Operational Research*. <https://doi.org/10.1016/j.ejor.2021.01.041>.
- Sharma, R., & Gopal, V. (2021). Sectoral allocation of bank credit and bank credit risk: Evidence from Indian banks. *Empirical Economic Letters*.
- Gopal, S., Manikandan, K. S., & Ramachandran, J. (2021). Are there limits to diversification in emerging economies? Distinguishing between firm-level and business group strategies. *Journal of Management Studies*, 1–37. <https://doi.org/10.1111/joms.12680>
- Saravanan, P. (2020). Why and how crude oil price became negative. *Economic & Political Weekly*, IV (50), 18–20.
- Nithyananda, K.V. (forthcoming). Covid-19 vaccine – legal and consumer issues. *Economic and Political Weekly*.

Books

- Singh, P. K. (2021). *Thirukkural: Hindi Padyaanuvaad (Hindi)*. Writers Choice.
- Singh, P. K. (2020). *Management Sutras from Sanskrit scriptures*. Writers Choice.

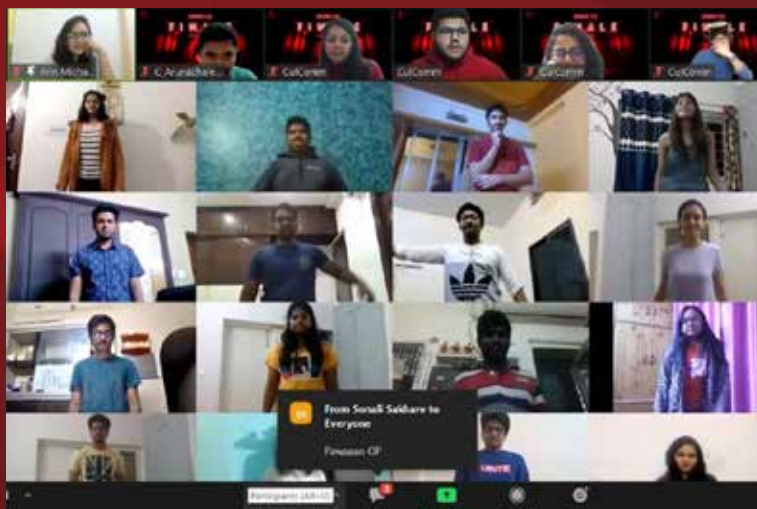
Case Studies

- Sivakumar S, & Mahadevan, B. (2020). *Exceed - improving productivity and reliability in delivery of software solutions*. Harvard Business School Publishing.
- Muralidharan, A., Totawar, A., & Saravanan, P. (2021). *Halycon Bank: The change management fiasco*. Case Centre Repository. UK.

Student Activities

Sanskriti 9.0

Sanskriti is an event organized by the Cultural Committee of IIMT, where there is a pseudo-war between the different class sections of the batch. Amidst sleepless nights and jam-packed schedules, the students of IIM Trichy managed to conjure up a show so stunning that it was really a Battle of Entertainment rather than the purported Battle of Sections. The participants from all the sections danced their hearts out, spreading smiles and making memories even in the online medium. A dazzling event with students bringing out their best in events such as Dance, Play, singing; it was a Battle Royale with students trying to push the boundaries of creativity and take their section to the top. In the end Section C were declared the winners for Sanskriti 9.0.





Dhruva 2021 being inaugurated



Entrepreneurs speak to students at Dhruva '21



Prof. Pawan Singh participates in the tree plantation drive

Dhruva 2021

Despite being online, there were 12 business events, and 8 cultural events conducted under Dhruva 2021 which comprised more than 10,000 registrations from premier colleges and institutes. Dhruva was inaugurated by the flamboyant Aravinda de Silva, former captain of the Sri Lankan international cricket team. The Final 3 days of Dhruva had guest lectures, and panel discussions. The Townhall event coordinated by successful women entrepreneurs like Sana Hazari, Som Dutta, Ipsita Dash and Sakshi Tulsian gave an insight into the challenges and excitement in entrepreneurship. Pro-night saw performances from Yashraj Mukhate, Gajendra Verma, Aparshakti Khurana, Sumit Anand, Vaani Bhasin and Naveen Richard which were loved and enjoyed by all.



Students have a good time at Dhruva '21

IIMT in NEWS

New Course: IIM Tiruchirappalli starts six-month PG Certificate Programme in Leadership & Change Management

Tiruchirappalli | Published on Wednesday, January 20, 2021 11:00

The programme will be offered in a blended mode



Representative image

With an aim to help working executives develop competencies as a leader and competencies of leading change, IIM Tiruchirappalli has started a six-month Post-Graduate Certificate Programme in Leadership & Change Management (PGCLCM).

The programme will be offered in a blended mode (with one campus visit) and regular classes on Sunday afternoons in a direct-to-device mode. It is offered in association with Times TVS. It attempts to simulate a growing leader to see change as a daily occurrence.

It will attract the participant with leadership competencies which will emerge as a cutting edge tool to lead such changes in the organisational environment. Addressing change is a synthetic process, necessary for organisations as well as for its leaders to realize precisely aimed to address this growing need.

The first batch of the programme is inaugurated experience of 14 years.

IIM Tiruchy plans to move Chennai campus to a permanent location

ARADITHYA MS @ team

INDIAN Institute of Management Tiruchy's new Director Pawan Kumar Singh has said they are planning to move their Chennai campus from Ekkiattinbanganal in the city to a permanent location. The current campus hosts an executive MBA programme for working professionals and classes are held during the weekend. Over 100 candidates are said to be taking the programme this year.

"The location of a management institution is important. We hope that the State government gives us land for this," Singh said. He referred to the erstwhile campuses of IIM Rohtak, IIM Kozhikode, IIM Lucknow, those in Gurugram, Kochi and Noida and how the respective governments enabled it.

On other plans for the institute, he said they are planning to make a foray into industrial consultation for both public and corporate establishments. "The erstwhile IIMs are comparatively less dependent on student fee and had a sizeable income from such consulting. Tiruchy's IIM is over 11 years old and it is time we started look-

ing at the opportunities," Singh said.

When asked about plans for their primary MBA course, the two-year full-time postgraduate programme in management, Singh said they were planning to increase the intake by 100 or at least 50. There are currently 495 students in the first and second year together.

Singh said they had to make infrastructure upgrade to increase intake. "For this, the institution is expecting seed money from the Central government, if required, the IIM is ready to take loan from Higher Education Financing Agency," Singh said.

Speaking about the current physical presence of students in the Tiruchy (main) campus, he said they are being allowed after an on-campus Covid-19 test, followed by a 14-day quarantine accompanied by regular visits and checkup by doctors and nurses from their clinics on campus. So far, around 150 students of 490 had chosen to come to the institution to attend face-to-face classes and stay in the institution hostel.

'Location of the institution is important'

Indian Institute of Management Tiruchy's new Director Pawan Kumar Singh said, "The location of a management institution is important. We hope that the State government gives us land for this." He referred to the erstwhile campuses of IIM Rohtak, IIM Kozhikode, IIM Lucknow, those in Gurugram, Kochi and Noida and how the respective governments enabled it. He said they are planning to make a foray into industrial consultation for both public and corporate establishments.

Identifying talents is critical for managers, says Aravinda de Silva

SPECIAL CORRESPONDENT

The most critical factor in being a successful manager is the ability to identify and understand talents and bring it together in a team, Aravinda de Silva, Deputy Chairman, Ideal Group of Companies and former Sri Lankan cricket team captain, told a gathering of students at IIM Tiruchirappalli on Friday. Virtually inaugurating Uthura 2021, the flagship business and cultural fest of the institute, Mr. Silva said teamwork and the ability to learn from mistakes were vi-

tal for career progression, as he reflected on his most important takeaways from his cricket days. Passion is the most important criteria for a student to translate classroom learning into practical applications, Mr. Silva said.

Speaking of his role in the 1996 World Cup when he led his team to victory, Mr. Silva spoke on how banishing fear propelled the team members to bring out the best of their abilities.

"Things keep changing, you need to be innovative and be aware of what is happening around you," he said,

sharing his views on management styles.

Citing the rise of the T20 format, he emphasised the necessity of keeping pace with change.

In its fifth edition, Uthura has gone online for the first time, enlisting 10,195 registrations for events across multiple business domains such as Finance, Operations, Marketing, and HR.

Uthura 2021 has attracted widespread participation from premier B-schools across the country, Pawan Kumar Singh, Director of IIM Tiruchy, said.

IIM-T keen on setting up permanent campus in Chennai

Tiruchy: The Chennai campus of the Indian Institute of Management (IIM) Tiruchy is expected to take shape in the coming months with the institute keenly pursuing the option of establishing it.

Speaking to reporters here on Thursday to share his vision for the institute in the coming years, Pawan Kumar Singh, the newly joined director of the in-

stitute said that they will seek land from the state government.

"We have not fixed any timeline to realise the city campus, but it is very important to have a satellite campus as executive education needs support of metropolitan cities," he said.

Giving examples of other cases where governments have come forward to give land for the city campus of IIM in Haryana,

Uttar Pradesh and even in Kerala, he said they will pursue the state government for land in Chennai for the permanent campus.

IIM Tiruchy is offering a two-year Post Graduate Programme in Business Management (PGPBM) for working executives at Chennai campus, which operates out of a rented facility.

He said IIM Tiruchy is financially self-sufficient as it has created its own revenue through certificate programmes and is keenly focusing on taking its consultant projects from public sector undertakings (PSUs) companies and corporates.

However, he said the it is expecting the last phase of seed funding from the ministry of education for critical infrastructure of the institute after which it will begin its own.

He also said that out of 490 students are in the campus, and the institute will maintain 1:1 ratio strength to ensure safety of all from Covid-19.

Saying that no academic activity was affected as classes were going online, he said students who had difficulty in attending classes at home have been allowed to come to the campus.

IIM Tiruchy: A decade of excellence

EXPRESS NEWS SERVICE
@ Tiruchy

IIM Tiruchy celebrated its 10th foundation day on Monday. This is the eleventh of the 20 IIMs started in 2011.

Godwin Tennyson, Director (incharge) recalled how the institution this central institute for management studies grew from operating within the campus of NIT Tiruchy to one of the best campuses in the country. Faculty, staff, and students who were on the campus attended the event in person and others, alumni and former and current chairmen, directors, board members among others who weren't on campus attended it online, as they streamed it live.



IIM student advances to quiz contest finals

Tiruchy: A student of Indian Institute of Management (IIM), Tiruchy has won the coveted title of Tata Crucible Campus Quiz 2021, the maiden online edition of one of India's largest

participative showcasing their quick thinking and sharp quizzing abilities. G Praveen Hari from Indian Institute of Technology (IIT) Madras was declared runner-up, winning a cash prize of ₹8000. K Arunth Krishnan, Executive Vice President & Chief Technology Officer, Tata Consultancy Services, Chennai, was the chief guest at the event. Totally 6 finalists will compete at national level and the top scorer will be crowned the national champion and receive a prize of ₹5 lakhs along with the Tata Crucible Trophy.

TATA CRUCIBLE CAMPUS QUIZ

Business quiz for campuses: Aravind Ronald Simon, second-year BBA student, took home a cash prize of ₹5000 and will now compete in the national final. The state-level event that concluded on Monday witnessed

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